



BASKETBALL ENGLAND

ANNUAL REPORT 2019/20

#TOGETHERWEAREBASKETBALL

NATIONAL CUP FINALS
WINNER



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TOGETHER WE ARE BASKETBALL

Basketball England is the National Governing Body (NGB) for basketball in England and is responsible for all aspects of the sport. We currently have a team of 29 permanent staff to carry out the day-to-day running of the organisation, including the development and growth of all areas of the game.

We also work with a wider network of coaches, volunteers and support staff to continue our work on a regional level across the country.

In October 2018, we finalised our Strategic Plan 2018-2024, titled 'Growing Basketball Together'. As a central construct of that plan, our work as a governing body is split into four key areas:

- **Retain & Grow Participation**
- **Create a World Class Talent System**
- **Enhance our Infrastructure**
- **Be a High Performing NGB**

Throughout this report, we will cover a number of areas of work that Basketball England have undertaken in 2019/20.

We will split that work into the four areas listed and while we will highlight a number of key projects and services, this report is by no means an exhaustive list.

For a more comprehensive list of our projects and services, please head to our website at:

WWW.BASKETBALLENGLAND.CO.UK

Over the last 12 months, we were able to meet or exceed a number of targets set by Sport England, our main funder.

Our membership number of 32,097, which is a slight decrease of the previous year.

According to Sport England's latest 'Active Lives' data, over 1.3 million people play basketball regularly in England, with over 1m children under the age of 16 playing weekly.

Many of those players take part in Basketball England programmes such as Jr. NBA, Slam Jam and Satellite Clubs, as well as the Dynamik National Schools Competition and the National Basketball League (NBL).

EXECUTIVE BOARD

(As of March 31 2020)

Clare Wardle - Chair
Graham Biggs
Russell Bell
Jason Seiken
Cedi Frederick
Julie Page
Benny Bonsu

BASKETBALL ENGLAND STAFF

(As of March 31 2020)

Stewart Kellett
CEO

Shaun Gagie
HR & Governance Manager

Victoria Jones
Finance and Business Operations Manager

David Butler
Delivery Director

Anthony Jepson
Marketing and Communications Director

Steve Bucknall
Talent Development and Performance Manager

Charlie Ford
Talent Programme and Pathway Manager

Divya Gorasia
PA and Senior Administrator

Laura Middleton
Safeguarding and Compliance Manager

Sophie Peace
Governance and Finance Administrator

Ian Cawthorne
PR and Communications Manager

Georgia Jones
Marketing Officer - Branding and Graphic Design

Mark Jones
Marketing Executive

Dave Owen
Insight Analyst

Meehra Gorasia
Talent Programme Officer

Peter Griffiths
Senior Delivery Manager – Infrastructure

Brian Aldred
Delivery Manager – Infrastructure

Simon Unsworth
Delivery Manager – Infrastructure

Shaun Williams
Officials and Volunteers Coordinator

Gail Richards
Senior Delivery Manager – Game

Rob Fairley
Delivery Manager - Leagues and Competitions

Louise Bull
Delivery Manager - Events and Special Projects

David Dunwell
Senior Relationship and Co-ordination Manager (North)

Laura Doherty
Relationship and Co-ordination Manager (Central)

Sam Lewis
Relationship and Co-ordination Manager (South)

Mark Cordeaux
Project Delivery Officer

Fiona Murray
All Girls Co-Ordinator

Kristine Ogden
Customer Service Executive

Demi-Leigh Hall
Customer Service Executive

Mia Whiteley
Customer Service Executive

Bethan John
Customer Service Executive

REGIONAL CHAIRS

(As of March 31 2018)

Convenor of the Committee - Andrew Milbourne
East - Angela Griffin/Dave Parry
London - Patricia Fairclough OBE
North West - Kate Lewis
South East - Christina Stanciuca
West Midlands - Luke Freer
East Midlands - Martin Ford
North East - Howard Leighton
South - Zach Meekings/Cliff Fullbrook
South West - Geoff Steer
Yorkshire - Andy Harrison-Beaumont

HONORARY OFFICERS

President Emeritus

Kenneth Charles MBE

Life Vice Presidents

T A E Barnet
M D Welch
H Keats
M Wordsworth

R P Ray
W H Ambler
J Lloyd
D Smith

CHAIR'S REPORT

CHAIR

I want to open my report by paying tribute to Basketball England's clubs and members.

I joined the organisation in June, part way through a year that is proving to be one of the most challenging ever for our sport and the organisation.

The Covid-19 pandemic has had a huge impact on our community – financially, organisationally and emotionally.

We share the frustrations members have felt because of the restrictions placed on the sport by the virus and the Government's measures in attempting to contain it.

We thank everyone for their patience, understanding and fortitude in following the guidance we have laid out to allow at least some parts of the game to return to play and pay tribute to the volunteers – many of whom were at this year's Volunteers Awards – who work so hard to keep basketball going.

I want to thank my predecessor as chair, Clare Wardle, who I know worked tirelessly for four years for the betterment of the sport in England.

I hope to be able to continue the good work Claire started, with particular emphasis on making our diverse sport fairer, safer and more representative of all who play the game, while developing the game's infrastructure and nurturing talent.

The organisation has taken some steps forward in listening to the concerns of our members, speaking out on issues of social justice and opposing all forms of discrimination. There is much more work to do but we absolutely have the appetite to do it.

Basketball England has continued to work hard during the last year as a member of the British Basketball Federation, dedicating a significant amount of time, staffing and financial resource to support the Great Britain national teams.



We will continue balancing the need to support the elite level of the game and lobbying for fair Government backing, while developing basketball's grassroots and servicing our members and their needs.

We were able to celebrate successes on the court – detailed later in this document – at the end of a prematurely-curtailed 2019/20 National Basketball League season and hope to be able to move towards celebrating more in the future as we navigate through the challenges of Covid-19.

It will be a testing road, no doubt, and I will be relying on the skills, experience and dedication of my fellow board members and CEO Stewart Kellett and his staff to get us there.

CEO'S REPORT

Basketball matters in England more than ever. In 2019, the game was the second biggest team sport in the country after football.

The unprecedented global events associated with the Covid-19 pandemic which emerged at the end of the 2019-20 season have affected everyone and changed everything.

Whilst this annual report is about the collective effort in our sport, your successes and challenges, your governing body, organisations, brands and investors are changing their attitudes, priorities and behaviours in response to the global and local changes.

New habits are already forming and these changes pose a threat and an opportunity for the basketball community. The context for this report and the next few basketball seasons is about adapting to these influences that can help our growth, success and joy through basketball.

Feeling protected, safe and respected, being connected to your family and community, caring for each other, feeling part of something with someone, having good physical and mental health, being able to be heard and have influence on your future interests, getting support when you need it – these have all become more magnified and important to us all.

At the end of the season, we really missed our basketball and we still do, immensely.

This void in a bizarre way, has helped us and others to see the importance and value of basketball to the community. Our growing relationship with key influencers and investors highlights the need to support sports such as basketball in their future plans.

We all know that basketball has the power to change lives - our unique multicultural sport reaches all parts of society. As the 2019-20 season approached its climax, it was sadly cut short in March 2020 through the



emergence of Covid-19. Society and sport was jolted. Basketball responded swiftly, becoming the first sport outside professional football to suspend the season and protect people from the threat of the unknown.

Shortly after that, society was jolted again with the tragic death of George Floyd and a new urgency emerged about justice, equality and fairness.

I believe basketball is all about these things.

ANNUAL REPORT 2019/20

I also believe basketball's volunteers and all involved have been resourceful and committed to supporting some of the most vulnerable people in society. In doing this for years, your contribution to society – done with no expectation of reward – has made a difference to so many people.

By working together as a close community, I believe the events around the end of last season, which still affect us today, show basketball means even more to people and society than ever before. It is time to express our value to those that can help the game, the voluntary clubs and disadvantaged people so we get more help and investment, and basketball gets more parity in investment going forward.

Sport's position in society is changing. Technological, social, political, economic and legal evolutions are moving at a rapidly increasing rate. The expectations of sport's governing bodies is changing. Players need support and accessible pathways and the demands on volunteers who support basketball are increasing.

At the same time, basketball has immense social value and has the power to change lives. Over the 12 months of this reporting period we set a course to:

- Improve member service basics and embrace technology. This included an ambitious project to introduce a new membership portal to modernise our support and the integrity of our data management, safeguarding services and our services to you. I want to express my appreciation for your patience as we moved to the new system and worked through the huge transformation
- Improve our member communications, online engagement, improving the spotlight on those in the sport
- Start to address the long-standing disparity between male and female participation in all aspects of the game by investing some of our reserves in launching our #AllGirls campaign. Collectively, we reached our initial target of facilitating over 100 All Girls Ambassadors to support other women and girls in the sport with a range of brilliant ideas, projects and success stories at local level

- Reinvest some of our financial reserves into supporting the running of the Great Britain age-group teams, which we have financially supported for the past two years. The continuing participation of the GB teams in European competition is important to stimulate the aspiration of young players and coaches. Seeing players develop from grass roots and local volunteer support, to clubs developing talent alongside the regional talent and academy programmes, is something we really value. Recognising this and keeping momentum across the whole pathway is key to our strategy and it will continue in 2021.
- Prepare the ground for keeping pace with changes in society and bringing out the unique and inherent value of basketball. We embarked on a commercial project to establish the assets and attractiveness of the game to investors. We will be building new propositions based on these findings as part of our Commonwealth Games Legacy Plans and growth opportunities when Birmingham hosts the 2022 Games. We will be engaging with you in 2021 to get your ideas on these opportunities

CEO

In reflecting on the year, what has really struck me is the need to be more resourceful and innovative at the grassroots level to help build the capacity in clubs and local leagues to grow the game and raise standards in all aspects of the sport.

Changes in society are outpacing traditional approaches so as an NGB we want to change our approach, embrace technology and find better ways to support more people across all levels of the game to develop more capacity, helping to shape our future and grow basketball.

The 2019/20 Annual Report has examples of changes, successes and challenges from across the sport and within the governing body. The collective effort of players, parents/guardians, clubs, volunteers, coaches, officials, league and association administrators, the education sector have all contributed to sustaining participation.

Despite the events of last season and their enduring effect, we remain optimistic that the basketball community will not be defined by external events beyond our control, but that we will work together to define a better future for our game by adapting and earning our place with government, influencers and funders.

I hope you have the opportunity to dial into our virtual AGM for an overview of the year and the status of the game today.

Also, this year, we are embracing your ideas and good practice to share online. If you feel you have a good case study of any aspect of the game – running a club, recruiting more women and girls, inclusion, generating revenue, inspiring schools basketball, supporting vulnerable people, ideas for a Commonwealth Games Legacy, anything of interest to our game, please email support@basketballengland.co.uk.



KEY STATS



SPORT ENGLAND'S ACTIVE LIVES SURVEY

1.3M

PEOPLE PLAYING
BASKETBALL REGULARLY

REGISTERED NBL PLAYERS

9,022

UP FROM 8,658

SATELLITE CLUB PARTICIPANTS

4,630

UP FROM 3,750

JR.NBA PARTICIPANTS

4,996

UP FROM 3,750

REGIONAL TALENT HUBS

9

BASKETBALL ENGLAND MEMBERS

32,097

ALL GIRLS AMBASSADORS

100

SOCIAL MEDIA FOLLOWERS

86,146

UP FROM 73,744



WEBSITE VIEWS

3,748,704

UP FROM 2,141,084



NATIONAL CUP FINALS 2020 LIVESTREAM VIEWS

30,000





**RETAIN & GROW
PARTICIPATION**



RETAIN & GROW PARTICIPATION

As part of our 2018-2024 strategic plan “Growing Basketball Together” we want to see 500,000 more people experiencing basketball with accessible opportunities to play. In order to support this target, we continue to utilise a number of key participation programmes that enable people of all ages, backgrounds and abilities to access the game.

From getting youngsters into basketball through our new Slam Jam initiative, to school aged programmes like Jr. NBA and Satellite Clubs, we are continuing to work on making sure the sport is as accessible as possible and remains that way.

On the following pages, we have some more in detail studies of a number of our participation-based programmes, illustrating the impact they have had on the sport in the last 12 months.

ASSIST FUND

Following the successful launch of the Assist Fund in February 2019 and the awarding of crucial financial support to Basketball England members from low-income families, the Fund was opened for a second round in May 2019.

The unspent allocation of the initial £10,000 became available and clubs were invited to apply for up to £100 on behalf of junior members to cover the ongoing costs associated with participation in the sport, such as membership and licence fees, training kit and travel costs.

Once again, applicants were asked to provide detail as to why the individual was deserving of financial support through the means of a 'story' with the majority of applications citing the increased costs associated with participating in the NBL (National Basketball League).

The second round saw an additional theme of applications referring to the recipient's involvement in the Aspire programme, and the need for extra support to facilitate participation in this crucial tier of the England Talent Pathway. Due to the number of applicants in receipt of grants from the Assist Fund, the decision to open for applications for a third round is under review with the view to establishing further financial initiatives to ensure the continued participation of Basketball England members from low socio-economic backgrounds.



“THE GRANT WILL ENABLE THE PLAYER TO NOT WORRY ABOUT THE FINANCIAL ASPECT OF PLAYING, PURCHASING HIS CLUB KIT AND ENSURE HE DOES NOT FEEL HE HAS TO WAIT FOR A LIFT TO PRACTICE/GAMES AS IT WILL SUPPORT HIM WITH SOME OF HIS TRAVEL.

HE HAS STRUGGLED TO ADAPT TO THE UK SINCE HIS ARRIVAL AND BASKETBALL IS THE ONE ENVIRONMENT HE FEELS WELCOME AND COMFORTABLE. HE NOW HAS A FRIENDSHIP GROUP THROUGH THE CLUB THAT HE WOULD LIKE TO MAINTAIN.”

**APPLICATION BY
CITY OF BIRMINGHAM ROCKETS**

SUCCESSSES

- Providing crucial financial support to Basketball England members most in need has aided the development of all recipients, ensuring that they can continue to train, play and officiate at Local and National League Level. In some cases, the awarding of the funding has ensured the recipients continued involvement in the sport
- Grants were awarded to individuals across the 10 Basketball England regions ensuring equal opportunity across the country. Many recipients have enrolled in officiating and coaching courses to develop their skills, contributing to improvement of the infrastructure of the sport
- As a result of the financial support provided in the form of the grants of £50, £75 or £100, recipients have not only stayed part of the sport, they have gained the confidence to take on more prominent roles in their clubs. Many of the recipients now regularly volunteer at mini basketball sessions as well as helping with club fundraisers



ASSIST

JR. NBA

The Jr. NBA programme goes from strength to strength for another year with 460 teams competing across the country ages 11-13.

More than 4500 children have taken on the true NBA spirit and have not only represented their school but their parent NBA team. The programme helps engage players at all level and using the latest NBA app, has also engaged players during the Covid-19 lockdown period with online basketball skills and drills taught by NBA and WNBA players such as Josè Caldèron, Pau Gasol and our very own GB and WNBA Champion Temi Fagbenle.

Jr. NBA puts schools against each other in a 12-15 week programme in which each school is branded as an NBA team. They participate in divisions with the opportunity to compete to win the Conference and be crowned league champions and receive championship rings.

This year also saw the Jr. NBA draft being made by NBA Hall of Famer David Robinson.

SUCCESSES

- Increased awareness and successful programme management has resulted in an increase in number of teams participating in the competition to 460
- With the increased popularity, this has led to the formation of three All Girls leagues, helping to promote and develop the girls' game



JR. NBA


SATELLITE CLUBS

Moving into the third of four years of funding for this period of Satellite Club activity, the programme continues to grow in strength and numbers.

In 2019/20, there have been more than 190 active Satellite Club sessions around the country across, delivered by around 80 clubs and delivery partners. The Satellite Club programme aims to reach out into communities to engage young people in basketball, and utilising the club network to keep them engaged within the sport in the future.

The Satellite Club programme engages under-represented or disadvantaged individuals in local areas such as girls, disabled people and those from lower-socio economic and BAME communities. The programmes are designed to be easily accessible without the requirement of a 'traditional' club membership model, which suits the participants in their wants and needs from the sport.

Engaging around 5,000 young participants across all sessions, Satellite Clubs remain one of the largest participation programmes within Basketball England.



THE SATELLITE CLUB AT TRURO SPECIFICALLY OFFERS INDIVIDUALS WITH LEARNING DISABILITIES THE OPPORTUNITY TO PLAY BASKETBALL IN A FUN, SAFE AND ENJOYABLE ENVIRONMENT. THE SESSIONS ARE INCLUSIVE AND AIM TO REMOVE THE FEELING 'SPORT IS FOR SPORTY PEOPLE' BARRIER THAN MANY PEOPLE FACE.

THE CLUB HAS INSPIRED ONE VOLUNTEER COACH TO FURTHER THEIR KNOWLEDGE AND STUDY DISABILITY SPORTS COACHING AT UNIVERSITY. FURTHER SUCCESSES HAVE ALSO SEEN TWO MEMBERS GAINING REPRESENTATIVE HONOURS FOR GB BASKETBALL AT THE SPECIAL OLYMPICS – ALL BECAUSE OF THEIR INTRODUCTION INTO BASKETBALL AT THE SATELLITE CLUB.

**SPECIAL OLYMPICS TRURO,
CORNWALL**

CLUBS

SLAM JAM

Slam Jam aims to get more primary school aged children active and involved in basketball with an emphasis on improving the physical literacy of the 7-11 year olds.

Following its launch in April 2019, Slam Jam has been rolled out on a national scale with activator training sessions taking place across the country to prepare schools, clubs and leisure providers for delivery.

Slam Jam sessions are taking place during PE lessons, as well as after-school clubs, with programmes of six to twelve weeks. The sessions focus on providing a positive first experience to the sport and forming the unofficial first stage of the player pathway.

Basketball England is currently preparing a Holiday Model for the programme to condense the twelve weeks of fun, which clubs and leisure providers can utilise during half-term breaks.

Further development into the programme is under way to add to the suite of resources included in the Slam Jam package to improve the experience of participants and streamline processes for delivery partners.

Basketball England aims to introduce 180,000 children to basketball through the programme.



SLAM

RETAIN & GROW PARTICIPATION

SUCCESSES

- Growth to 250 interested delivery partners with the potential to reach 20,000 participants based on activator numbers per delivery partner. Sessions where the programme was initially piloted have continued to run with deliverers regularly asking to order more resources and equipment for participants
- Recruitment of 10 regional tutors to deliver activator training locally across the 10 Basketball England regions. The tutors range from local participation delivery experts, to prominent figures within the basketball community. They have the role of delivering regular activator training sessions to grow the pool of Slam Jam Activators, ensuring an increase in delivery
- Provisional agreement for a Slam Jam model with Premier Education which has been tested with Premier franchises and generated significant interest following an exhibition at their national conference
- Basketball England accelerated interest in the programme amongst schools by demonstrating at the Youth Sport Trust conference onboarding more than 40 schools to be put through activator training



JAM

ALL GIRLS

Basketball England launched the All Girls campaign at the WBBL Trophy weekend at the University of Essex in September 2019.

It was the start of an initiative aimed at inspiring more women and girls to engage in the sport at all levels.

Guests, including GB Women's head coach Chema Buceta, legend of the women's game Patricia Fairclough OBE and referees Kate Unsworth and Jess Fox, addressed a special conference and Basketball England's Chief Executive Stewart Kellett hosted a Q&A session on the Friday.

The campaign has three main elements:

- **To create awareness of opportunities for females to play, coach, officiate or volunteer and shine a spotlight on the female role models**
- **To create a new All Girls Ambassador network**
- **To create and sustain new and existing basketball activity**

Basketball England's CEO Stewart Kellett said: "All Girls is Basketball England's new national campaign to promote the sport and increase opportunities for women and girls of all ages and abilities to get involved in basketball. It will focus on the sport's grassroots, promote the continued success of our GB women's team - and everything in between."



ALL GIRLS

RETAIN & GROW PARTICIPATION



A network of around 100 All Girls ambassadors has been recruited to drive engagement across the country. Successful, well-attended participation events were held in Nottingham and Manchester with members of the Nottingham Wildcats and Manchester Mystics passing on their experience, knowledge and enthusiasm to young female players.

Although Covid-19 curtailed much activity, including large parts of the All Girls work, BE announced the group of female coaches selected for the inaugural Leadership and Performance Programme.

The programme has been designed to support the development of influential and upcoming coaches ready to lead and inspire a generation of future athletes.

As an integral element of the All Girls campaign, Basketball England aims to create a leadership community of women to impact performance and development across the country.

Set to begin in November 2020, the course will run until December 2021. Twelve coaches have been selected to take part: Renee Busch, Sue Gilmour, Claire Harper, Johannah Leedham-Warner, Lauren Milligan, Kiely Reed, Annie Scanlon, Ivana Sendekca, Hannah Shaw, Azeb Smalley, Cristina Stanciuca and Sarah Wagstaff.



**CREATE A WORLD
CLASS TALENT SYSTEM**

CREATE A WORLD CLASS TALENT SYSTEM

Having remodelled our Talent System and Pathway in the previous 12 months, the 2019-20 focus centred around the development, centralisation of resource and optimisation of effort in each region within the Talent Hub.

Based at universities, our Talent Hub reporting shows clearly that we have established a hard-working network each supported by a team of more than 40 students, who are driving forward not only the delivery of our Aspire Programme, but also playing a vital role in workforce development, 3x3 and engaging with local clubs to raise their awareness of our 'Player Development Framework' (PDF).

The 2020-21 period will focus heavily on embedding the PDF within our club environments supported by a large number of digital resources that are ready to be shared via our HIVE platform that will be accessed by all registered coaches.

The ultimate measure of success for the PDF will be shown initially by a consistent language and terminology being conveyed throughout our club, coach, and wider workforce networks. We have centralised campaigns planned that will be elevated locally through the Hubs.

In addition to this, we have made progressive changes to the Aspire programme and England Talent Programmes which are in line with the strategic priorities detailed in the Basketball England strategy and our Talent plan with Sport England.

The competitive elements of the Aspire programme have been transformed to ensure that we focus our attention and support on the top end of our player and coach depth charts, whilst at the same time ensuring we deliver a minimum level of service to all.



TALENT WORKFORCE

We have increased the number of women in our Talent workforce this year within our Aspire, England and Great Britain programmes, by actively promoting opportunities directly with female coaches. The insight gleaned previously indicated a lack of confidence from female coaches to apply for roles in what they deemed was a male-dominated environment.

In having conversations directly with coaches within the Aspire environment, we have been able to appoint our first ever all-female coaching team with the England U14 and Great Britain U16 Girls teams.

In highlighting and profiling these positions, in conjunction with our All Girls campaign, we strongly believe that we will instil confidence in female coaches within our club network that opportunities to transition through the coaching pathway exist and are achievable.

Similarly, we also believe female players will be encouraged to transition into coaching roles with the ambition of emulating the likes of Jennifer Leedham (GB U16 Girls Head Coach) and Stef Collins (England U14 Head Coach).



TALENT



ENHANCE OUR INFRASTRUCTURE

Wilson
Official Ball Supplier

ENHANCE OUR INFRASTRUCTURE

For the sport to grow and thrive, the infrastructure across basketball needs to be robust. We have invested a lot of time into a number of key areas in the last year, from courts and facilities, coaching, officiating and more. If these areas are in a healthy state, the game will continue with an upwards trajectory. As part of our aspirational target for 2024, we want 20,000 coaches, officials and volunteers trained and engaged in the game. This cannot be done without a solid foundation, built to support widespread involvement in the game. In the following pages are a number of initiatives we've been involved with in order to continue strengthening basketball's infrastructure.



COACHING

ERASMUS+

Forty coaches enjoyed an in-depth coaching experience thanks to Erasmus+ programme funding. The participants travelled to Madrid, Spain, with the goal of developing a 'European Community of Basketball Coaching Practice' and achieved several objectives, including:

- Identification of best practice in talent development, performance coaching and player development
- Analysis of leading European junior coaches and European style of play
- Identification of strategies to be implemented within the coach's own environment
- Analysis of the coaching practice of top European Clubs
- Identification of the major success factors in the programmes visited

The educational tour made possible by Erasmus+ was delivered in collaboration with leading Spanish basketball coaching organisation Sport Coach and Madrid Basketball Association.

LEARNING OPPORTUNITIES FOR BASKETBALL ENGLAND COACHES

Basketball England continued its excellent working partnership with FIBA UK Coaching and the NBA and facilitated several engagements for our coaches.

Canterbury Academy and Kent Crusaders coach Adam Davies, Newcastle Eagles WBBL head coach Chris Bunten, Leicester Riders' former WBBL head coach and GB U20 Women's assistant coach Krumesh Patel and GB U16 boys head coach Troy Culley are among the 47-strong list of coaches to be chosen for the 18-month UK Coaching's Performance Foundation Support Programme, designed to help them maximise their potential and impact.



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FIBA EUROPE COACHING CERTIFICATE (FECC)

The FECC allows coaches from Europe and around the world the opportunity to learn from some of the best in the business. It has established its position as one of the most prestigious coaching programmes in European Sport. The certificate focuses on areas which are key to identifying and developing young talent, while allowing the participants the opportunity to network and increase their knowledge. Troy Culley from Myerscough Academy along with Lee Davie, coach of WBBL Durham Palatinates graduated this year.



COACHING

ENHANCE OUR INFRASTRUCTURE

FIBA WOMEN'S BASKETBALL SUMMIT IN POSTOJNA, SLOVENIA

Basketball England sent five members including players, a referee and experienced coach Doreen St Marthe (Aspire girls head coach for London) to FIBA's 13th annual Women's Basketball Summit. The event ran alongside FIBA's #HerWorldHerRules campaign as they continue to encourage federations to grow female involvement in all facets of the game.

COACHING CLINICS

Basketball England continued to provide top quality coaching clinics and workshops over the year engaging with a wide variety of national team, domestic and international coaches to provide technical and tactical content for coaches. Clinicians delivering at the various events included GB Women's head coach Chema Buceta, GB U18 Head coach Alan Keane and former GB head coach David Titmuss.

The second Aspire National conference saw GB U20 Women Head Coach Len Busch and GB U20 Men Head Coach Karl Brown deliver sessions alongside Leicester Riders WBBL players Alex Haley and Christina Gaskin. There was also input from guest speakers Elliott Newell, Senior Performance Pathway Scientist at the English Institute of Sport, and Gordon MacLelland, CEO of 'Working with Parents in Sport'.

Basketball England engaged with Future Stars to deliver a one-day clinic at Brunel University in late August and featured Oren Aharoni, General Manager of Maccabi Teddy Tel Aviv Youth Department, Francesco Papi, head coach of Oxygen Orange 1 Basket U18, David Gale, head coach for Porsche BBA and men's assistant coach for MHP Riesen in Ludwigsburg Germany and Gintautas Vileita, head coach for BC Rytas Vilnius.



OFFICIATING

The officiating team have made great strides with the officiating strategic plan, specifically with the recruitment, training and development of the officiating workforce. Affiliated referee numbers stand at 856 with table officials at 803.

Our education and training programmes have flourished over the last 12 months with those that have trained reaching 739 and 1091 for referees and table officials respectively. Plans are in place to make improvements to the content and delivery of all qualifications to enhance recruitment numbers and the experience of those who attend officiating technical courses.

We are pleased to have hosted our very first training course for Officiating Coaches with 24 qualifying in our first cohort with the training delivery being parallel to what is provided for FIBA instructors.

FIBA hosted its 13th European Women's Basketball Summit where NBL level three referee Jade Bow Butters represented English officiating as part of her continuing personal development. Taking place in Postojna, Slovenia, the summit is set up to promote women's basketball across Europe.

The number of deployment opportunities have expanded considerably giving English officials a platform to showcase their talent whilst also bridging a gap in the officiating pathway. The Howell Elite Referee Camp, the Nationwide Referee Camp and Tri-Nations tournament are three new programmes that enabled officials to become better at their jobs whilst the Aspire & Haris Memorial Tournaments continued to support this cause.



The Scania Cup in Sweden and Copenhagen Invitational tournament in Denmark are also two partnerships we continue to have, sending officials to officiate abroad to get different experience. The programme saw over 200 officials take advantage of these opportunities nationwide.

Our second cohort of 27 FIBA Table Officials successfully qualified making them eligible to receive game assignments at international level in top-flight European competitions. Thirteen referees also achieved the equivalent status and received 13 games in total alongside commissioners who received 13 games. Valuable experience and information is taken from these games, which is utilised in our education and development programmes.

Development for officiating was given a fresh look to become more engaging and appealing for its officials. With the introduction of the Hive Learning platform, officials can watch game tape from games in England and study the step-by-step analysis and rationale of decisions that are made.

The Officials Coaching Programme saw another season of officials receiving face-to-face feedback on game performance. This plays a big role for both the officials themselves but also the standards that players and coaches expect from the officiating workforce in games.

The National Officiating Conference remains a big success with 160 plus officials coming together for a weekend of practical and face to face learning. The Conference is a pivotal point in the basketball calendar in preparing all officials for the season ahead. Topics such as new rules, coach referee relations and officiating from the scorers' table were well received by those who attended. The testing process is also a requirement for fitness and rules knowledge which allows us to assess any gaps there are in our education delivery.



OFFICIATING

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#PROJECTSWISH

Following the huge success of #ProjectSwish in summer 2019, we expanded this initiative to include our outdoor court regeneration projects while also setting a new target to distribute 2500 nets to courts in need across England.

In 2020, that target was smashed with more than 2600 nets sent out to 1000 courts across the country and more than 500 new courts identified and included in our 'find a court' page for the website.

The popularity of the project was reflected in the growth of the official Instagram channel with the number of followers trebling to almost 3000 off the back of engaging posts and takeovers.

During #ProjectSwish 2019, we engaged with many volunteers from the basketball community who wanted to make an improvement at their local court beyond putting up nets.

Gareth Roberts from Project in the Paint was a huge supporter and offered services designing a Project Swish logo and creating a design for a basketball which our official ball partner Wilson Sporting Goods brought to life, creating a limited edition #ProjectSwish basketball which will be sold and used in crowd funding projects to generate funding to regenerate outdoor basketball courts.

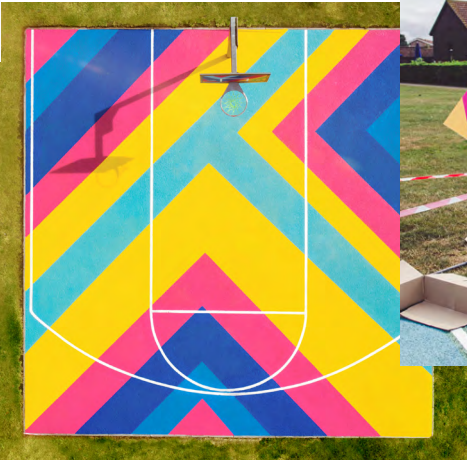


A number of exciting renovation initiatives took place under the Project Swish banner in 2019 and 2020.

CHELMER VILLAGE GREEN, ESSEX

Project in the Paint founder, Gareth Roberts, transformed a tired basketball area in Chelmsford, Essex into a colourful and vibrant place to play. Using crowd funding, Gareth was able to raise majority of the funding required to bring the project to life. Basketball England and Project Swish were able to provide a small amount of funding and equipment to complete the project.

A graphic designer by day, Gareth created a design for the court, liaised with the local council to gain permission, raised the funding and painted the court himself!



HENDON PARK, LONDON

We continued our commitment to renovating popular outdoor courts as part of the #ProjectSwish initiative by teaming up with Wilson Sporting Goods to overhaul the Hendon Park court in Barnet, North London.

Basketball England's Interim Chief Operating Officer Peter Griffiths said: "It's great to have worked with Wilson Sporting Goods to support the refurbishment of Hendon Park court. It was in desperate need of new equipment and surfacing works and this small project has made a big difference to the local basketball community."

"Outdoor basketball courts are easily accessible and often free to use as well. Many people play outdoors, and it is often the first place that people will go to play basketball."

"Creating high quality, and safe courts in good locations like this will definitely attract more people to the game."

PROJECT

ANNUAL REPORT 2019/20

ROWNTREE PARK, YORK

York's Rowntree Park was one of the courts with the highest number of requests for #ProjectSwish nets. During summer 2019, York Eagles coach David Collinson contacted us for support in refurbishing the baskets and court. After successfully raising £1000 via a community crowd funding initiative, there was a small funding gap to bridge and Basketball England were able to link up with City of York council to provide additional funding for the rings and backboards to be upgraded and also plan future updates to the line markings and the provision of benches and bins for players visiting the courts.



SWISH

MANDELA COMMUNITY CENTRE PROJECT, LEEDS

Let's Do More (LDM) Basketball with support from Basketball England joined forces to renovate a court in the heart of one of the countries' busiest cities as part of the #ProjectSwish initiative.

The outdoor court at the Mandela Community Centre in Chapeltown, a mile from the centre of Leeds, had fallen into a state of disrepair.

LDM created a GoFundMe page to raise the bulk of the funding required from local supporters. But lockdown struck and delayed the project. When lockdown ended and with 13 young volunteers happy to dedicate their time and assistance from Leeds City Council, LDM CEO Loran Lewis found one more Leeds native willing and able to help give the court a striking and fitting new look.

Marcus 'Hyro' Browne is a local player and a talented spray paint artist and was more than happy to give the court a distinctive face lift.

"I lived in the area and this felt like a natural fit. I've played on this court as a youngster and it's been neglected for a long time," said Browne.

"When I heard there was a chance to refurbish it and give it a breath of new life, I jumped at it and was happy to be involved."

Browne researched Nelson Mandela, his Madiba tribe in South Africa and their language. That got the creative juices flowing and allowed Browne to design something truly unique.



VOLUNTEER AWARDS

The winners of the 2020 Volunteer Awards were announced, with 15 winners being recognised for their work in basketball across the country.

Due to Covid-19 restrictions, the third instalment of the annual awards ceremony took place on social media, with Dave Woolridge announcing the winners via video.

Winners were chosen from a shortlist of regional winners that were announced earlier this year, as new Basketball England chair Matt Neville got proceedings under way.

The coveted 'Harry Errington Volunteer of the Year Award' went to Troy Roadhouse, for his selfless work in creating opportunities of basketball and raising thousands of pounds for wheelchair basketball.

Elliot Goddard picked up the 'Brian Dobson Young Volunteer of the Year award' after countless hours dedicated to the sport, from playing to coaching and refereeing.

All the winners are below, along with the 'services to basketball' winners for whom we are most grateful to have associated with our sport.



BASKETBALL ENGLAND VOLUNTEER AWARDS

WINNERS

INSPIRING FEMALE OF THE YEAR	MADELAINE DOYLE	STATISTICIAN OF THE YEAR	SARAH BOOTH
MEDIA/PHOTOGRAPHER OF THE YEAR	JOE PINCHIN	TABLE OFFICIAL OF THE YEAR	REBECCA ORLEANS
SCHOOL OF THE YEAR	RAWLINS ACADEMY	YOUNG OFFICIAL OF THE YEAR	ETHAN PHILIPSON
TEACHER OF THE YEAR	TIM BOND	SERVICES TO OFFICIATING	EMILY CLARKE
COMMUNITY CLUB OF THE YEAR	BRIGHTON COUGARS	REFEREE OF THE YEAR	LINDA AZEMIA
CHILDREN'S COACH OF THE YEAR	BEN FISHER	YOUNG VOLUNTEER OF THE YEAR	ELLIOTT GODDARD
COACH OF THE YEAR	MATT GUYMON	VOLUNTEER OF THE YEAR	TROY ROADHOUSE

#TOGETHERWEAREBASKETBALL



WWW.BASKETBALLENGLAND.CO.UK

BASKETBALL ENGLAND VOLUNTEER AWARDS

SERVICES TO BASKETBALL WINNERS

PAULINE PRIOR	MARTIN SPENCER	IAN GREAVES
AUSTIN GRANT	DI CHARLES	ISOBEL GREAVES
NORMAN WALDRON	KEN CHARLES	HOWARD LEIGHTON
DAVID SMITH	MIKE HOWARTH	TREVOR FUNNELL
KEVIN HIBBS	PETER JACQUES	BRIAN WAGHORN
	SUE SMITHIN	

#TOGETHERWEAREBASKETBALL



WWW.BASKETBALLENGLAND.CO.UK

AWARDS



BE A HIGH
PERFORMING NGB

BE A HIGH PERFORMING NGB

Our goal is to be recognised as a high-performing National Governing Body (NGB) by 2024. In order to achieve this, we need to continue our hard work on a number of fronts, including safeguarding, governance, finance and more.

In the following section, we have some updates on our internal operations over the last year.



EXECUTIVE BOARD

During 2019/20, there were several changes to the BE executive board. The terms of Nicky Shaw, Alan Richardson and Jason Seiken all came to an end. Cedi Frederick, Julie Page and Benny Bonsu were co-opted onto the board in May 2019 for an initial period of one year. These three positions have since been extended for an additional year to May 2021.

More recently in 2020/21, Basketball England Chair Clare Wardle stepped down after a four-year tenure, due to the time-constraints of the role. We welcomed Matt Neville, an experienced Non-Executive Director and Chair, onto our board in June 2020 as Clare's successor.

The board of Basketball England collectively thanks Clare for her leadership, dedication and diligence while carrying out her role as chair. We would also like to put on record our thanks for the committed service of Nicky, Alan and Jason during their time on the board.



BOARD

GOVERNANCE

Basketball England has continued to ensure it remains compliant with the UK Code for Sports Governance. We are actively seeking to increase the diversity on our board, as part of our diversity action plan which has been prepared with support from our main funder, Sport England.



SAFEGUARDING

Basketball England remains committed to ensuring everyone has a positive, fulfilling experience in our sport. Children's safety and welfare is paramount, and we are working hard towards achieving excellence in the Safeguarding Standards set out by the Child Protection in Sport Unit (CPSU).

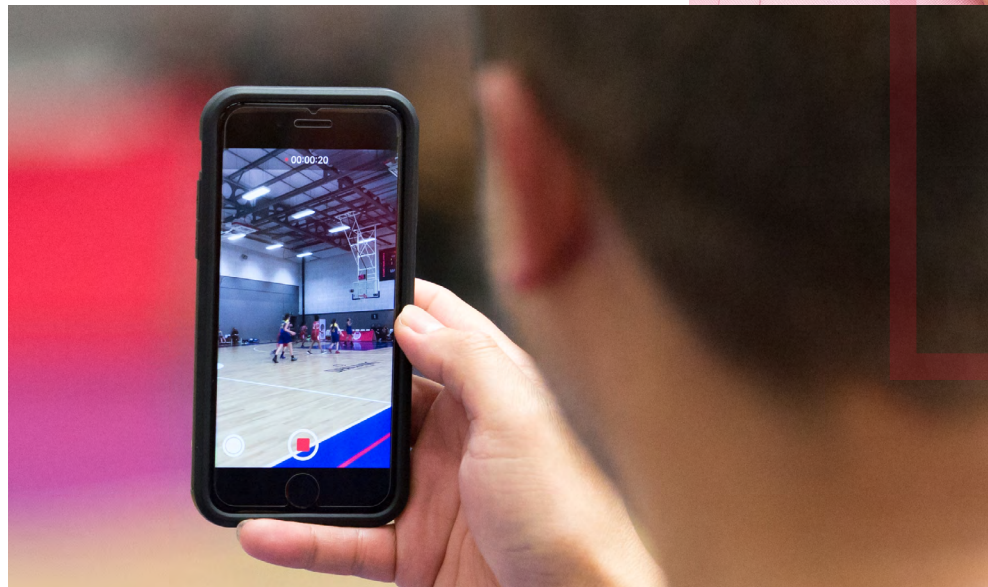
On completion of our self-assessment this year, we met with CPSU consultants for our annual review to highlight achievements and areas for improvement. One of the most notable areas of progression last year was the safer recruitment process, which has been enhanced because of the introduction of the new Membership Portal.

The annual review which is conducted on a five-point system, rated the organisation as a four, with some areas scoring five out of five. In summary, the outcome showed Basketball England is rated as a 'Strong Good', with some areas rated as 'Very Good'.

Over the coming year, the organisation will focus on being more proactive with education and training, increasing engagement with regional and local welfare officers and working together to ensure children have an influence on their environment and the sport.

Basketball England extends sincere thanks for the supportive and vigilant approach which is being taken across the country by volunteers, partners, clubs and associations.

In particular, thanks should go to club welfare officers whose commitment and dedication is making a significant impact on the safety of young people in the game.



COMPETITIONS

The Covid-19 pandemic had a major impact on the 2019/20 National Basketball League season.

The league season was cut short due to lockdown, but with the majority of league games played, league winners were still determined and crowned champions.

Unfortunately, the playoffs did not take place because of the nationwide restrictions put in place.

The 2019/20 season started off strongly, with live-streaming service NBL Live launched for NBL1 and WNBL1 league fixtures and the National Cup in early 2020.

Congratulations to all teams who were successful and Basketball England thanks clubs and members for the patience and diligence shown in dealing with the demands of reacting to the Covid-19 restrictions.



2019/20 CHAMPIONS

NBL DIVISION ONE

Solent Kestrels

WNBL DIVISION ONE

Ipswich Basketball Club

NBL DIVISION TWO NORTH

Team Newcastle University

NBL DIVISION TWO SOUTH

Essex University Rebels

WNBL DIVISION TWO NORTH

Worcester Wolves

WNBL DIVISION TWO SOUTH

Cardiff Met Archers II

NBL DIVISION THREE NORTH

Lancashire Spinners

NBL DIVISION THREE MIDLANDS

Doncaster Eagles

NBL DIVISION THREE EAST

Northamptonshire Titans

NBL DIVISION THREE SOUTH EAST

Richmond Knights

NBL DIVISION THREE SOUTH WEST

Oxford Brookes University

All junior Premier, conference and regional winners can be found **HERE** on the Basketball England website under their respective leagues.

2020 NATIONAL CUP WINNERS

MEN: Solent Kestrels

WOMEN: Anglia Ruskin University

U18 MEN: Haringey Hawks

U18 WOMEN: Ipswich Basketball Club

U16 MEN: Solent Kestrels

U16 WOMEN: Newham Youngbloods



COM

Along with the NBL and WNBL competitions, Basketball England's partnership with AOC Sport continued in delivering the Academy leagues for 16-19-year-olds in FE Colleges and educational programmes through the EABL, WEABL and ABL leagues.

The season operated until the finals of the play-offs, but due to Covid-19 this event didn't take place and joint winners were crowned:

EABL 2019/20 JOINT WINNERS

Barking Abbey School/Myerscough College

WEABL 2019/20 JOINT WINNERS

City of London Academy/Copleston High School

ABL 2019/20 JOINT WINNERS

Haringey Sixth Form College/New City College

DYNAMIK NATIONALS SCHOOL 2019/20 JOINT WINNERS

The Dynamik National Schools Competitions also continued with support from School Games at our U14 and U16 Co-Ed/Conference level competitions.

U12 competitions were no longer offered due to the expansion of Jr. NBA across each region as the preferred option for schools.

The U14 and U16 Premier Competitions, U17 boys and girls competitions and U19 men's and women's conference competitions all saw leagues completed but due to Covid-19, the finals didn't take place and joint winners were announced.

U14 PREMIER BOYS JOINT WINNERS

St Aloysius/St Bonaventures

U16 PREMIER BOYS JOINT WINNERS

Shoeburyness High School/St Bonaventures

U17 BOYS JOINT WINNERS

Myerscough College/Charnwood College

U17 GIRLS JOINT WINNERS

Charnwood College/City of London Academy

U19 MEN'S CONFERENCE JOINT WINNERS

John Madejski Academy/Richard Huish

U19 WOMEN'S CONFERENCE JOINT WINNERS

Richard Huish/County Upper

PETITIONS

MEMBERSHIP SYSTEM

In August 2019, the new membership portal was launched. The portal was designed for single sign-on to enable members to have better control of their data in line with the changes to GDPR. It was also designed to improve the checks that were carried out in various roles, particularly coaching and officiating to ensure safer recruitment.

Whilst the portal had lots of challenges for members in the initial stages, the benefits have been seen - though there is still progress to make with system.

Following feedback from members in a variety of roles, we have been able to schedule a number of features changes and additions from April 2020 onwards, to improve the experience for all members.



MEMBERSHIP

FINANCE

We are currently in the final year of our funding cycle with our major funder, Sport England. The impact of the Coronavirus pandemic during 2020/21 has impacted our ability to deliver key initiatives. Sport England is supporting the organisation through this difficult time by providing advice, support and funding flexibility for the remainder of the funding cycle.

The decision to change the structure of our Annual Accounts in 2018 has been welcomed. The new format provides our stakeholders with a clearer understanding of where and how we spend our resources and has increased the financial transparency of the organisation.

Basketball England made the decision to reinvest some of our financial reserves into supporting the running of the GB age-group teams during summer 2019. We have financially committed to this for the past three years and it became apparent that the only feasible way to continue supporting the GB age-group teams was to commit a substantial amount of our own reserves into running the programmes. We also invested some of our reserves into launching our All Girls Programme, as increasing female participation across all facets of the game is important to us.

The decision to invest £195k of our reserves in the GB age-group teams and our All Girls Programme, reduced our reserve level to £204k at 31 March 2020. The unprecedented impact of Covid-19 during 2020 has highlighted the importance of maintaining reserve levels in case of any future upset. Future work will therefore be focused around increasing our reserve levels to support the longevity of the organisation.



ANNUAL REPORT 2019/20

Some additional notes to the accounts have been provided to explain key variances:

INCOME

Our Sport England grant funding has reduced year-on-year as per the terms of our four-year funding cycle. Part of this agreement was to generate our own non-grant revenue and we have achieved this through modest increases in shop, course and sponsorship income. The biggest increase in our non-grant revenue is membership income, which has increased due to the decision to enhance membership fees by a modest amount.

EXPENDITURE

National team and programme delivery costs have increased during the year due to our decision to support the running of the GB age-group teams.

Staff and administration costs have increased during the year due to the filling of various staff vacancies.

ANNUAL ACCOUNTS

Our annual accounts are being ratified by external auditors. Once they are available to us, they will be linked in this section.



FINANCE

IN MEMORIAM

PAULINE PRIOR

English basketball was saddened by the passing of Pauline Prior in February 2020, following a battle with cancer. Prior was a founding member of Nottingham Wildcats, playing for a total of 16 seasons, primarily in the topflight of British Women's Basketball.

Following her playing career, she devoted an enormous amount of time to the sport in a number of capacities, including team managing a variety of successful international sides and playing an influential role in establishing the Wildcats as one of the countries' most recognisable clubs.

Basketball England's Relationship and Co-ordination Manager and Nottinghamshire native Laura Doherty added: "Pauline was a brilliant woman and always had a way of making you know that she cared, even when she was going through so much herself. She will be sorely missed and fondly remembered."

In 1990, in the role of team manager, Pauline represented England's U17 Women during the European Championships. One year later, in 1991, Pauline was promoted to team manager of England Senior Women. During that year, she won a Gold medal at the Commonwealth Championships in Scotland.



Pauline continued her team manager duties to the Senior Women for 10 years. Her last international team manager appointment was in the European qualifying tournament in 2011.

In recent years, Pauline's work as part of the Wildcats has continued. An instantly recognisable face to all at the club, she founded the Mini-Ballers programme in 2008 whilst coaching the U14 team with Karen Burton, becoming the first Wildcats junior team to win a national title.

Pauline was honoured with a Services To Basketball award at the 2020 Basketball England Volunteer Awards.



ANNUAL REPORT 2019/20

ANN PITTMAN

English basketball lost another dedicated servant with the passing of London Thunder stalwart Ann Pittman in April 2020.

Pittman was a founding member of the Thunder and devoted a significant amount of time to helping those associated with the club as an administrator, table official, tutor and friend.

As a teacher, working for over 25 years within the Borough of Lewisham where she lived, Pittman dedicated more than 30 years of her life to the game at club, league and regional level.

As a table official tutor, she also helped train and develop a vast number of officials to help the sport grow across the capital.

“Ann worked tirelessly for the Thunder since its inception and will be impossible to replace,” said club chairman Keith Dwan.

“She impacted positively on the lives of so many young people and brought her love of basketball, energy and passion with her to every task she undertook.”

Basketball England renamed the Community Club category at Annual Volunteer Awards the ‘Pittman and Prior Community Club of the Year Award’ in honour of Ann and Pauline.





KEN CHARLES MBE

Tributes were paid across the basketball world following the passing of our President Emeritus, Ken Charles MBE.

Ken dedicated his life to the sport from an early age and was a hugely influential figure in youth basketball, both nationally and across the globe. His tireless work was also recognised with an MBE and he is one of only 66 people, and one of only four from the UK, to have been awarded FIBA's highest honour, The Order of Merit.

Basketball England's CEO Stewart Kellett said: "Ken has left a lasting legacy and will be recognised as a pioneer for youth basketball across the globe.



"Through his dedication and influence, he has opened up so many opportunities for young people to be introduced to the game and get the most from our sport. We really have been privileged to benefit from his efforts for so many years."

Ken came into basketball when he was a teacher in London at the age of 23, before eventually becoming Head of the newly founded Greneway School in Hertfordshire where he introduced the sport to the pupils and staff.

Encouraged and supported by the late Harry Wilson and Bert Olphin, steps were taken to found the English Schools, with Ken becoming Chairman in 1959/60 as well as its first Under-19 Team Coach.

He was then able to work within Greneway and the club he founded in 1970 with his wife Di, Corvus Cornix Basketball Club, to help train thousands of teachers, coaches, players and officials, including some that would go on to the very top of the game.

Over the years, Ken has become synonymous with his work on Mini-Basketball. Persuaded by another Order of Merit recipient William Jones to contribute to the development of the format in 1976, by 1980 his impact on that area on the sport has been hugely significant throughout the world. By this time, Ken and Di also formed lasting friendships with enthusiasts and leaders of Mini Basketball in Finland, Italy, Japan, Spain, and Taiwan, as well as in the UK.

OUR FUNDING PARTNER



Sport England's role is to work with national governing bodies of sport, and other funded partners, to grow the number of people taking part in sport as well as sustain participation levels. We thank Sport England for their continued funding support for basketball which is of enormous help as we develop the game and grow the sport.

PARTNERS



PARTNERS

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