

BASKETBALL ENGLAND

ANNUAL REPORT 2017/18

#TOGETHERWEAREBASKETBALL

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TOGETHER WE ARE BASKETBALL

Basketball England is the National Governing Body (NGB) for basketball in England and responsible for all aspects of the sport. We have a team of 21 permanent staff to carry out the day-to-day running of the organisation, including the development and growth of all areas of the game.

Throughout this report, we will cover a number of areas of work that Basketball England have undertaken in 2017/18. Within each of these we are constantly working to align our efforts to one of four key pillars to improve basketball in this country::

- **Retain & Grow Participation**
- Create a World Class Talent System
- Enhance our Infrastructure
 - Be a High Performing NGB

2017/18 has been a largely successful year for Basketball England. We were able to meet or exceed a number of targets set by Sport England, our main funder.

Our membership number of 33,984 is an increase on last year's 33,023. Our goal for participants taking part in basketball a minimum of 21 times per year is also ahead of our target of 86,041. Key programmes such as Jr. NBA and Satellite Clubs, as well as the likes of the Dynamik National Schools Competition and the National Basketball League (NBL), have been integral to this.

TOGETHER WE ARE BASKETBALL

EXECUTIVE BOARD

(As of March 31 2018)

The following served as the voluntary members of the Executive Board, and Directors of Basketball England, within the meaning of the Companies Act. More details on the Executive Board in 2017/18 have been included in the Governance section of this report:

Elected (3) Grace Jacca (Vice Chair) Nicky Shaw Steve Bucknall

Co-opted (1) John Letizia

Appointed (3) Clare Wardle (Chair) Abi Cohen Russ Lidstone

BASKETBALL ENGLAND STAFF

(As of March 31 2018)

Stewart Kellett CEO David Butler Delivery Director

Sarah Robertson Marketing and Communications Director

Charlie Ford Programme and Pathway Integration Manager

Vladan Dragosavac Talent Development and Performance Manager

Victoria Jones Finance and Business Operations Manager Ross McGowan Safeguarding and Compliance Manager Ian Cawthorne PR and Communications Manager Peter Griffiths Senior Delivery Manager-Infrastructure Simon Unsworth Delivery Manager - Infrastructure Brian Aldred **Delivery Manager - Infrastructure** Gail Richards Senior Delivery Manager - Game Taner Adu **Delivery Manager - Game** Jon Stonebridge Senior Relationship & Coordinator Manager (Central) Dave Stott Relationship and Coordination Manager (North) Laura Doherty Relationship and Coordination Manager (South) Bex Cunningham **Customer Service Team Manager** Barnev Blake Customer Service Executive Georgia Jones Customer Service Executive Kate Bailev Customer Service Executive Emma Connolly Customer Service Executive

REGIONAL CHAIRS

(As of March 31 2018)

East – Angela Griffin London – Patricia Fairclough OBE North West – Nick Ibberson South East – Nicky Shaw West Midlands – Luke Freer East Midlands – Martin Ford North East – Howard Leighton South – Tim Brown MBE South West – Vacant Yorkshire – Andy Harrison-Beaumont

HONORARY OFFICERS

President Emeritus Kenneth Charles MBE

Life Vice Presidents

T A E Barnet R P Ray M D Welch W H Ambler H Keats J Lloyd M Wordsworth D Smith

This year has been one of significant challenges but with many great moments. If I look back to when I started, we have made some huge strides forward. But there is much yet to do.

CHAIR'S

REPORT

Two years ago we were financially in a bad place, still struggling with the historic deficit and rebuilding our credibility with Sport England. Today we have rebuilt our reserves, have great support from Sport England, and have put in place strong financial controls. We have gone through the pain of a systems revamp to replace IT that was on its last legs, with even basic things like management of entries needing workarounds. We have gone through the pain of the move to Manchester, with significant cost savings and also the opportunity to benefit from great support from the Manchester Council.

Two years ago, basketball was fragmented without any regular communication between the home nations of England, Scotland, Wales, the British Basketball League and the British Basketball Federation. We now have strong connections and are working together for the good of basketball. That has been a hard road, but we are now better placed than ever to work together for the good of basketball. And now that we have a clear way forward to work in and with the BBF, I hope to be able to spend more of my time on what is important to our members in regions and communities. We have turned the corner and now have a great opportunity to work together.

Because we have sorted out our finances. we can now better help the amazing volunteers who make basketball happen across the country, starting with small steps like putting in place an access fund to support young people who find it difficult to afford to play regularly, and putting practical plans in place to support more coaches and officials. To pick out any individuals from the huge number of you who work for the good of basketball would be unfair, but I have had help and advice from many. In particular I would like to recognise the valuable contribution of the regional chairs both in the enormous amount of work they and their committees and volunteers do and for their firm input on what we need to do better. We know we need to move faster and to communicate better and that will be one of our aims in future.

And I'd also like to thank my fellow Board members. In particular I'd like to thank Allan Heye and Russ Lidstone, who finished their terms of office this year, for their unstinting contributions and similarly John Letizia who had been co-opted for this year. Grace Jacca, my vice chair, and previous acting chair, will also be retiring at this AGM and has been untiring and generous with her support and advice. Even with all the difficulties with the move, changing systems, illness and departures in the team, great things have been happening and the Basketball England team have done a great job both in keeping things going during difficult times and playing a part in some fantastic achievements.

There have been some inspirational highlights to the year. The basketball at the Special Olympics in Sheffield was a truly memorable occasion. It was wonderful to see so many people who are so often judged for what they cannot do being cheered and celebrated for what they can do. Anyone who saw



the children being coached before the NBA game couldn't have helped being moved by their excitement and delight. The England Women's' silver medal at the Commonwealth Games was an extraordinary triumph of determination and spirit, only matched by seeing the faces of children being inspired by the returning players. All moving examples of the power of basketball.

All this is made possible by fantastic people, who day in day out are the unsung heroes of the sport. Thank you. All of you

FOREWORD



During the past 12 months, the basketball community has experienced some great things that have impacted positively on the sport. There has been a lot to celebrate in a year where recurring challenges have sometimes inhibited the momentum we all want to see for basketball. Throughout my engagement with many clubs, coaches, officials and regional Chairs, it's clear to see that the passion for the sport, and the appetite to develop growth and success is as strong as ever.

The sport represents the efforts of the thousands of players, clubs and regional volunteers, officials and coaches who work tirelessly to develop opportunities for that growth and success. In recognition of this amazing effort we have reintroduced the Volunteer Awards this year and we want to do more to support and recognise all volunteers in the game.

There are also countless stories about the social impact of our great game, from youngsters building life skills for their future employability to people with impairments who have had the chance to access the sport and get support from their coach, club and regions. Going

forward we want to do more to facilitate the communication of these life changing developments and showcase all the social good that people in basketball deliver.

OUR FOCUS

As the National Governing Body, we want to support the basketball community to make the sport more accessible to all, bring it to the forefront of the nation to fuel its popularity and demonstrate its social impact.

To achieve this, we are focussing on four key goals:

- Grow participation and membership year on year, with an emphasis on tackling the gap between male and female participation, coaching and officiating.
- Build the capacity for growth by improving the people and facility infrastructure, which includes all paid and voluntary roles in the sport and all forms of playing environments (indoor, outdoor, new and refurbished).

- Develop 10 thriving regional hubs to support the development of talent locally, represent their region and feed into national programmes, while also strengthening the regional governance and engagement of local clubs.
- Deliver effective and efficient governance, resourcing and servicing of the sport with partners and investors.

This year's report highlights achievements across these four goals and we will be presenting a full picture of the next 12 months' work at the National Conference and ACM on 1 September 2018.

BUILDING THE MOMENTUM

Other National Governing Bodies that have started to kick on and achieve growth in their sport in a difficult economic environment have done so based on a number of key factors. They have built a stable financial base, improved their customer service, helped to build their programmes in partnership with members, and they have an emphasis on better talent and promote a greater profile. It is very noticeable that sports that have created a solid foundation and a steady state across their partnerships have unlocked commercial resources.

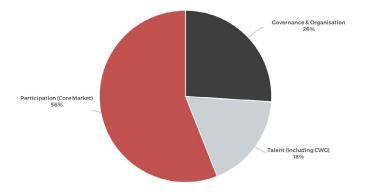
Basketball England and all its constituent parts are working hard to create these conditions for our sport so we can build our own momentum and capture the success this sport deserves. No one part of the sport can succeed alone so



we think it is really important to develop a partnership culture where every part of the game can rely on others to support them and advocate positively to promote basketball.

As a governing body responsible for servicing our members and being the guardians of the sport, we provide many points of contact and respond to the needs of our members throughout the season. We have sought to improve this service over the last 12 months and we will continue to do so based on your future needs and feedback.

Over the past 12 months we have sought to create financial stability by drawing down funds from Sport England to support the sport's growth and development, whilst still remaining compliant with the ever-increasing demands to deliver good governance and safeguarding practice. In an NGB benchmarking study by Hays Mcintyre, Basketball England rated very favourably in terms of value for money when comparing our staff costs with other NGBs. The graphic below shows that we are spending the majority of our money on delivery.



Also, at a time when other NGBs are seeking new ways of sourcing income, numerous NGB's reserves have been shrinking. We are pleased to communicate this year's reserve level has been increased for the second year running, from a near deficit in December 2015 to a stable level in 2017/18. It is important to realise that these reserves provide us with a level of flexibility for investing money back into the sport outside of our ring-fenced funding from Sport England. Equally, our reserves bring us back to our desired minimum threshold as a business. That is significant as we move through our current funding cycle and the financial support from Sport England naturally begins to decrease.

KEY RESULTS FOR 2017-18

A number of the bullet points below are covered in more detail throughout this report, but the list below provides a great overview of what we have achieved in 2017/18:

Goal - Being an Effective NGB

- Secured four-year grant of £4.73m for core services and programmes and a full talent grant award of over £1.3m.
- Provided £150,000 to the BBF to support Senior GB teams to compete in European competition.
- Relocated offices from Sheffield to Manchester to save over £300,000 during the next five years and directly respond to Sport England requirements to reduce back office costs.
- Redesigned the organisation's staff structure; introducing new operating arrangements for customer service; strengthening safeguarding and providing more flexible working so staff can engage the basketball community more.
- Secured a green rating for the Sports Governance Code, verified by Sport England.
- Secured green rating for safeguarding as verified by the Child Protection in Sport Unit (CPSU).
- Launched a new website and instigated more online activity with the members.
- Rebuilt the regional support structure, with improved recruitment and support capacity to support the sport locally.

Goal - Growing Participation and Membership

- Membership increased by six percent from 33,032 to 33,984.
- Increased our participation numbers for satellite clubs, schools' competitions and Jr. NBA.
- Increased the ratio of girls to boys in the above programmes to address the difference in the game.
- Grew NBL participation and continued the steady trend of increasing levels of participation for the sport.

- 3x3 Girls' festival with 1,000 girls engaging in the game.
- The successful integration of disability sessions into the Satellite Club programme, catering to over 680 participants.

Goal - Building the Infrastructure

- Facility advice and support to over 40 clubs and organisations seeking new or refurbished facilities.
- Support to over 350 paid and voluntary staff in the talent network.
- Deployment of 32 staff to the national team programmes.
- Review of the officials and coach education in preparation for training upgrades in 2018/19.
- Over 5,100 officials and coaches licenced.

Goal - Developing Talent

- Approving a completely new talent plan with Sport England.
- Research and Development Programme (Basketball Development Model) undertaken to inform best practice to support player, coaching, officiating, competition and talent development.
- Securing £750,000 DFE funding on an annual basis to underpin the delivery of the Diploma in Sporting Excellence (DiSE) and making this central to the new player-led talent pathway.
- Historic silver medal for the women's team at the 2018 Commonwealth Games.
- 4 youth international players achieving All Star Five selections at the 2017 European Championships.
- Delivery of our men's and women's Academy Leagues.
- 2,000 young players supported through the regional talent programmes.

FOREWORD



NATIONAL TEAMS

Despite some of the difficulties with the funding of performance basketball, Basketball England (with the continued support of Sport England) has stepped in for two years running now to assist the British body. We have helped to ensure teams prepare and compete in European competition in all three age group categories as well as the seniors. We congratulate everyone involved in representing our national teams, and especially the age group teams and their support staff for their respective successes, particularly the under 18 and 20s men with promotions to Division A and the under 16 boys and under 18s women who achieved a top 4 finish.

The achievement of a silver medal at the 2018 Commonwealth Games was a historic moment for the sport as Team England's women, superbly led by Chema Buceta, Vanessa Ellis and their support staff. This result put basketball in the international spotlight during a hotly contested tournament watched around the world. For our men's team, numerous players gained valuable experience in international tournament play and should be proud of reaching the quarter-finals of the tournament.

PARTICIPATION PROGRAMMES TO HIGHLIGHT

In terms of success through the domestic calendar, many people in the game have commented on our upgrades to the multiple events we have organised across our various competitions. We've enjoyed a number of close and exciting finals, with packed venues in Manchester, London and other venues across our regions. My thanks go out to everyone in the game that helped make them such a success.

Despite the obvious attention paid to each of the

teams involved in our events, it's important to recognise the resourcefulness and strength of the clubs that don't make our Finals. Their development work continues to grow and helps to support young people each year, thereby making competitive basketball so exciting to be involved with. We recognise how important all our registered clubs are and that they are most active outside of Basketball England's core working hours. As such, we'll be looking to provide more support with a response service for weekend and some evening access.

The women and girls' game is a clear priority for basketball and we have adjusted our programmes to target this area. We've introduced a new 3x3 programme across our ten regions as a recruitment tool to attract young girls into the sport. We will be building on this programme and taking a strong campaign forward to attract more women and girls into participation, coaching and officiating as we move forward. We have a way to go in this area, but we are building a strong foundation from which to work in 2018/19.

In 2017/18 we have been testing a school programme called Slam Jam in 60 schools, engaging 1,300 children across London and Manchester. The aim is for primary school children to have a great first experience in basketball and fall in love with the sport at an early age. The success of the pilot programme is going to lead to a national rollout, with schools and clubs being able to sign up for this programme. We will be announcing wider plans for Slam Jam as part of our new basketball offer for children of primary school age.

2017/18 saw us achieve some solid gains for the sport, with historic national team success, steady increases in participation and an improvement to our financial outlook. We have plenty planned to ensure that we keep moving forward in the coming months.



NUMBERS



Players selected to All-Star Five line ups at the 2017 European Championships.

Akwasi Yeboah - U20 Men Kayne Henry McCalla - U18 Men Holly Winterburn - U18 Women Mate Okros - U16 Boys



Contracted members of staff throughout the current Talent network.

370

Referee reports completed in 2017/18 as part of the Referee Observer Programme.

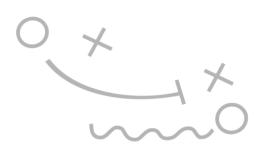


Appointments for Commissioners or Referees across FIBA international competitions last season.



CAMRB EMANUEL-CAR E COLLINS TEAM ENGLAND

TEAM ENGLAND



T E A M E N G L A N D

EUROPEAN CHAMPIONSHIPS 2017

In partnership with the BBF, Basketball England undertook the operational running of the GB Age Group teams in 2017. This work included coach and player selection, preparation arrangements before the summer's European Championships, overseeing and managing budgets, plus quality assuring the work of the staff on each programme.

In a standout year, four of the six teams placed in the top four of their respective competitions, with the U18 & U20 Men achieving a medal finish and promotion to Division A for the 2018 European Championships.

More impressively, for the first time, four players were named in the "All-Star Five" - an award that recognises the top five individual players within a whole tournament. The headline results are as follows:

Women U16 (Division B) - 18th Place

Women U18 (Division B) - 4th Place Holly Winterburn named in All-Star Five

Women U20 (Division B) - 8th Place

Men U16 (Division B) - 4th Place Mate Okros named in All-Star Five

Men U18 (Division B) - 2nd Place - Promoted to Division A Kayne Henry McCalla named in All-Star Five

Men U20 (Division B) - 3rd Place - Promoted to Division A Akwasi Yeboah named in All-Star Fiive

T E A M E N G L A N D

TALENT SYSTEM & PATHWAY 2018-21

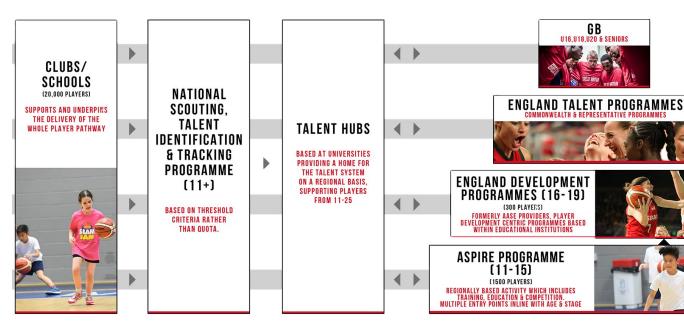
After months of planning and following a submission to Sport England in March 2018, we have been given approval and support to implement a three-year plan to overhaul the current Talent System. Our strategic ambition is to "develop a world-class talent system for players, volunteers and professionals to develop in an inclusive and progressive pathway and fulfil the sport's potential."

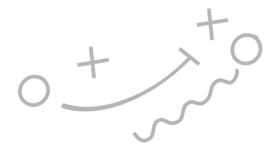
Below is a depiction of the new Talent System & Pathway:

Our Talent System and Pathway model shows the reach and tapering of the talent pool towards Team England and GB selection. An inclusive group of 20,000 young people will benefit from an overhaul of the basic coaching skills and the fundamentals in a fun and inspiring way, feeding through to a higher standard of support and talent pools to ultimately improve our international ranking at age group level and seniors.

To help coaches and our support staff, we will be implementing an overhaul of learning programmes and reach over 2,500 coaches to underpin the fundamentals, while also supporting smaller cohorts of coaches that need advancing to help get the best from our talent pool. Significant work will now be undertaken to embed this new system across the sport and we'll talk in depth about the various components of the model in the coming months.







TALENT & ENTERPRISE HUBS

In partnership with the Talented Athlete Scholarship Scheme (TASS) and British Universities & Colleges Sport (BUCS), we have been piloting the 'Talent & Enterprise Hub' concept at Essex University.

In its basic form, the Hubs will provide a home for the Talent System on a local level. It will provide a facility for a number of the programmes, as well as providing support

services for all of the identified players within the region. It is a key component of the Talent System and early reports from the pilot in 2017 have been very encouraging.

The Hubs will be tasked with reforming and enhancing the Talent basketball workforce through CPD and facilitating deployment opportunities, as well as supporting the club and school

networks in identifying and supporting talented athletes. In 2018, there are plans to expand this pilot and provide Hubs across the 10 Basketball England regions.

"THE HUBS WILL PROVIDE A HOME FOR THE TALENT SYSTEM ON A LOCAL LEVEL."

COMMONWEAETH GANES

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COMMONWEALTH GAMES

The 2018 Gold Coast Commonwealth Games saw basketball make only its second appearance at the tournament since its first introduction 12 years ago at the 2006 Games in Melbourne.

In 2006, the hosts Australia won gold in both the men's and women's competitions, with New Zealand securing silver and England taking home two bronze medals.

BASKETBALL ENGLAND

England included:

Basketball England was responsible for the preparation and participation of players and support staff for basketball under the global banner of Team England. Since 2007, senior teams have competed in international competition under the Great Britain banner so this was the first time that England senior teams have played competitively

 Appointment and management of coaching, medical and support staff

in over a decade. Support provided by Basketball

- Identification and selection of players for the competition and player contact and relationship management
- Preparation of the squads for international competition prior to departure
- Ensure entire delegation has received necessary anti-doping training from UK Anti-Doping (UKAD) for a multi-sport games competition
- Comply with all administrative requirements from Commonwealth Games England and GOLDOC.
- Team specific media and communications

SPORT ENGLAND

Sport England provided investment to Commonwealth Games England to support their role and investment to Basketball England. That included supporting the

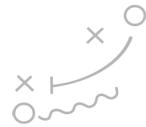
"THE WOMEN'S TEAM WON A SILVER MEDAL, ACHIEVING OUR SPORT ENGLAND MEDAL TARGET"

preparation and selection of players prior to departure and covering some of the operational costs of entering the two teams. Basketball England were given a target of one medal in return for the investment.

MEDAL SUCCESS

The women's team won a silver medal, achieving our Sport England medal target and bettering the achievements of the 2006 women's team. Unfortunately, our men's team could not replicate their 2006 counterparts' achievements and bowed out of the competition at the gualifying-final stage, losing to eventual silver medallists Canada.

In addition to on-court performances, the involvement of basketball in the Commonwealth Games significantly raised the profile of the sport in England, with record engagement levels seen across Basketball England's social media channels. We also have an opportunity to inspire the next generation, with 24 new role models for the sport to work with; successful on-court performances to demonstrate the potential of basketball in England and the potential of capitalising further on Commonwealth Games success in 2022, when the sport will again feature at the Birmingham Games.



BASKETBALL DEVELOPMENT MODEL

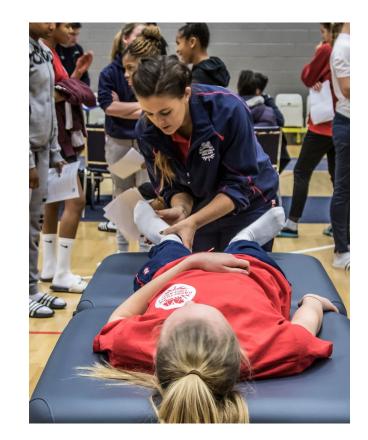
The Basketball Development Model (BDM), the • work included in it and the fantastic efforts of over 120 people within our network continues to go from strength to strength. •

With all the additional feedback from our roadshows last year, ongoing internal and external communications and considerable consultation from the wider basketball community, all that information has been fed into our planning and development as we look to enhance every area of the game.

We are now entering the exciting stage of producing implementation plans that will start to impact on each key dimension of the sport.

Some examples of the changes already taking place to improve our talent system are:

- Medical screening on all our England Talent Programmes.
- Adoption of cardiac and concussion policies to support and protect players.
- Implementation of a player loading policy that sets threshold limits in terms of the number and frequency of weekly training sessions, games and rest days
- Make strength and conditioning more accessible to talented athletes throughout the year through a partnership with TASS.
- Influence the Department of Education (DFE) on their continued support for apprenticeships in basketball as we move to the Diploma in Sporting Excellence.



Other sports going through this process of gathering a large body of information

to inform and refresh the game usually takes several years to take hold. Changing common practice and culture to develop talented young players, coaches and clubs will take time. That requires patience as the right changes are introduced and their effects can be seen - both culturally and technically.

A lot of the information collected from the BDM has been used to create our new

Talent System & Pathway for 2018-2021 and the findings and research will continue to be utilised to push the game forward.



"A THE LOT OF **INFORMATION COLLECTED** THE BDM HAS FROM BEEN **USED TO CREATE** NEW TALENT OUR PATHWAY" SYSTEM ð

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COMPETITIONS

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COMPETITIONS



NBL & JNR.NBL

The NBL continues to drive club competition forward, with major changes and improvements made primarily to the penultimate events across the various Cup and Play-Off competitions. The Senior National Cup Finals

> provided a spectacular event in front of a sell-out crowd at the University East London Sportsdock, and Worcester Arena hosting the Junior National Cup and Senior Cup Finals. The National Basketball Performance Centre was once again the venue for the Senior Play-Offs, while the newly branded Junior Final Fours event was also hosted at the NBPC.

> In making changes to the NBL, we have tried to consult with our clubs as often as possible. This feedback needs to be handled in the correct way and in 2017/18 we didn't quite get the balance right in that regard. Going forward, we plan to give our clubs much longer periods to feedback information to us, and key consultation points will happen much earlier in the season.

There were 124 senior teams and 487 junior teams that entered and competed across the NBL in the

2017/18 season, with 9,846 members being actively involved. Those numbers continue the trend of growth from recent years.

PLAYER OF THE YEAR AWARDS

Division 1 Men

NBL Division One Men MVP Zaire Taylor, Worthing Thunder

NBL Division One Men Coach of the Year Mark Jarram, Loughborough Student Riders

NBL Division One Men Scoring Leader Zaire Taylor, Worthing Thunder (26.1ppg)

NBL Division One Men Rebound Leader Tim Gill, Reading Rockets (125rpg)

NBL Division One Men Assists Leader Kayne King, Derby Trailblazers (7.0apg)

NBL Division One Men Steals Leader Zaire Taylor, Worthing Thunder (3.4spg)

NBL Division One Blocks Leader Lee Goldsbrough, Manchester Magic (1.5bpg)

Division 1 Women

WNBL Division One Women MVP Cat Lutz, Essex Blades

WNBL Division One Women Coach of the Year Mark Lloyd, Essex Blades

Division 2 Men

NBL Division Two Men MVP Martelle McLemore, Thames Valley Cavaliers

NBL Division Two Men Coach of the Year Delme Herriman, Liverpool

For a full list of 2017/18 award winners, please CLICK HERE.

LEAGUE WINNERS AND RUNNERS UP

Division 1 Men

NBL Division One Men Winners Loughborough Student Riders

NBL Division One Men Runners Up Team Solent Kestrels

Division 1 Women

WNBL Division One Women Winners Essex Blades

WNBL Division One Women Runners Up Southwark Pride

Division 2 Men

NBL Division Two Men Winners Nottingham Hoods

NBL Division Two Men Runners Up Thames Valley Cavaliers

Division 2 Women

WNBL Division Two Women North Winners Ipswich Basketball Club

WNBL Division Two Women North Runners Up Derbyshire Gems

WNBL Division Two Women South Winners West Herts Warriors

WNBL Division Two Women South Runners Up Sevenoaks Suns II

Division 3 Men

NBL Division Three Men North Winners Myerscough College

NBL Division Three Men North Runners Up Loughborough Student Riders II

NBL Division Three Men South Winners Greenwich Titans

NBL Division Three Men South Runners Up Northants Tauras

Division 4 Men

NBL Division Four Men North Winners Calderdale Explorers

NBL Division Four Men North Runners Up Sheffield Sabres

NBL Division Four Men Midlands Winners Team Derby

NBL Division Four Men Midlands Runner Up Derby Trailblazers II

NBL Division Four Men South East Winners BC London Medelynas

NBL Division Four Men South East Runners Up Barking Abbey

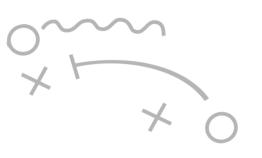
NBL Division Four Men South West Winners Bristol Academy Flyers II

NBL Division Four Men South West Runners Up Huish Taunton Tigers





EABL, WEABL & ABL



The Elite Academy Basketball League (EABL) & Women's Elite Academy Basketball League (WEABL) continues to thrive, strengthen and complement the AASE programme within the Player Performance Pathway as a competitive outlet for male and female students under the age of 19. In addition, the Academy Basketball League (ABL) provides a high-level, weekly, competitive opportunity for non-AASE academies that still offer high-level basketball.

There are 15 teams based across two divisions for the EABL, 11 teams playing across two divisions in the WEABL and 37 teams based within the ABL and playing across the four conferences.

The EABL and WEABL 3×3 National Finals took place at Leicester Community Sports Arena on Wednesday 10

January 2018 as part of a mid-season break. Charnwood College Riders managed to do the double on their home court, winning both the women's and men's 3x3 competitions.

The Finals event for the Academy Leagues took place for the third successive season at the Leicester Community Sports Arena in March 2018. Alec Read Academy (90-87 vs Stoke on Trent) took the ABL title, Barking Abbey (67-60 vs Charnwood College Riders) claimed WEABL honours and Barking Abbey (96-83 vs Myerscough College) finished the day as EABL champions for the 2017/18 season.



COMPETITIONS

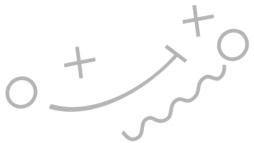
DYNAMIK NATIONAL Schools competition



The Dynamik National Schools Competition concluded with two Finals spread across separate events. Both events were held at the National Basketball Performance Centre in Manchester, with one in March and the other in May. For the 2017/18 season, a rule change was applied to allow female players to play in the U14 and U16 Boys participation competitions, bringing them into line with the existing U12 Co-Ed competition. This was to encourage and allow more competitive outlets for the female players within the education environment.

The Schools Competition engaged over 25 counties across Basketball England's 10 regions in the early stages, hosting 84 county-level competitions and events that fed into the schools' structure at the regional round. A total of 325 school teams entered, featuring over 871 teams and 9,332 participants. Those numbers all represent increases on 2016/17 figures, with the number of players involved rising by over 1,500.

The U12 age group was included as a 'celebration event,' with 23 teams attending a tournament in Manchester in May 2017.



INFRASIBLE BUCCUBE

INFRASTRUCTURE

OFFICIALS

The number of affiliated officials rose in 2017/18, with 1,383 table officials and 1,172 referees registering with Basketball England. We have done a lot of work in the last 12 months to identify the different officiating needs across the various parts of the country. We'll be focussing on this in the coming months so that we have enough officials of the correct standard to help basketball grow.

REFEREE MENTORING PROGRAMME

Basketball England invested heavily into our Referee Mentoring Programme in 2017/18 and – with a bank of 24 observers across the country – over 370 referee reports were completed.

As a valuable instrument in ensuring there is an improvement in standards nationwide, the Mentoring Programme has continued to grow in the last 12 months.



OFFICIALS

CLINICS FOR OFFICIALS

Basketball England hosted or supported several officiating clinics that provided a training ground for officials to learn and develop their officiating skills.

For the first time during 2017/18, we utilised the Regional Development Tournaments and the externally run Polly Camp to feed back to table officials on game performance as well as referees.

Haris Tournament

15 aspiring Level Three and Level Four referees.

Polly Camp

31 referees & nine table officials (Level Three and Level Four referees and Level Three table officials).

Howell Shield

15 aspiring Level Three referees.

CanDo Basketball Referee Clinic

28 aspiring Level Three and Level Four referees.

First-ever NBA/FIBA referee Clinic Level Four and FIBA referees.



INTERNATIONAL OFFICIALS APPOINTMENTS

England's international officials have had excellent representation in all international competitions, receiving 54 appointments in the 2017/18 season. Valuable experience and information will be taken from these games which can then be utilised in our education and development programmes.

In addition to this, Simon Unsworth and Kate Unsworth were both selected to officiate at the 2018 Commonwealth Games on the Gold Coast in Australia.



INFRASTRUCTURE



COACHES

The number of affiliated coaches has continued to rise in 2017/18, with 2,586 coaches registering with Basketball England. We recognise that there is still a shortage of suitably qualified coaches within the game and that is something we are working to address, but the 2017/18 increase is a welcome one.

SAFEGUARDING REQUIREMENTS FOR COACHES

In July 2017, Basketball England communicated the change that required all coaches that wished to register and work with U18s must hold a current, clear Enhanced DBS check which had been carried out within the last three years and a current safeguarding certificate. This ensured that all individuals that are working within regulated activity with children are adequately trained and a safe recruitment process has been followed to extract any individual who is barred from working with children.

Since this has been enforced, over 963 safeguarding certificates have been processed and 634 DBS checks have been completed between July 2017 and March 2018.

NBA GLOBAL GAMES COACHING CLINIC

Basketball England continued its excellent working partnership with the NBA and facilitated an expanded format for the NBA Global Game coaching clinic at London City University. More than 300 coaches were in attendance over the two back-to-back evening clinics at CitySport in London and were treated to highly informative insights lead by USA Basketball's Director of Coach Development, Don Showalter.

Attendees were also given an insight into the training court work of NBA teams through two informative sessions by Philadelphia 76ers' assistant coach Billy Lange and Boston Celtics' assistant coach Jamie Young.



INFRASTRUCTURE

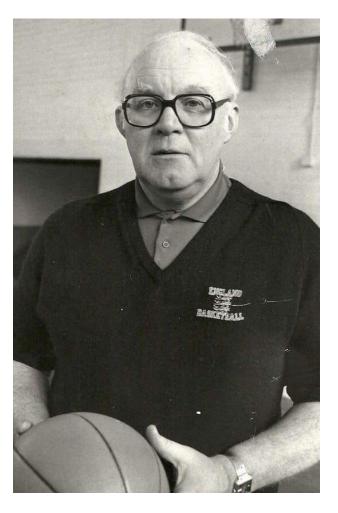
HUMPHREY LONG

As a legendary coach of the game, it is with great sadness to report that Humphrey Long passed away recently, aged 85.

Moving into the sport as part of his work as a PE teacher, 'Humph' was involved predominantly with the East London Royals, winning a significant number of accolades and awards over numerous seasons. Those successes led to roles coaching Junior England teams, including the U15 and U17 Men from 1970 until 1987. He was also a significant figure within the English Schools Basketball Association, beginning his work there in 1962 before being appointed Vice Chair in 1974 and Director of Coaching in 1990.

In 1992, he was awarded the England Basketball Fellowship - Lifetime Achievement Award, which was presented to Coach Long at the House of Lords in London. Further recognition followed as the International Schools' Basketball Council selected him for another Lifetime Achievement Award in 2002. In that very same year, Tower Hamlets Borough Council gave 'Humph' a Golden Jubilee Award for services to the borough through sporting achievement.

'Humph' helped to create countless international players throughout his career and he was still coaching well into his 80s. In his later years, he was one of the sport's most notable collectors of data and information. His passing has led to an outpouring of condolences from across the basketball community.



KEVIN CADLE

Kevin Cadle, one of British basketball's most cherished voices and most recognisable names, passed away in October last year at the age of 62.

A hugely successful and experienced coach with an energising, positive influence on everyone that knew him, Kevin had a record that most coaches would envy. He coached England, Scotland and was Head Coach for Great Britain at the qualifying tournament for the 1992 Olympics. He won numerous domestic titles in his time as coach with Kingston, Glasgow, Guildford and London Towers, taking Kingston to the quarter-finals of the Champions Cup. His record is one that few British coaches have ever come close to equalling and he will be sadly missed.





PROGRAMMES

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ENGLAN

SLAM JAM

Slam Jam is a new, first experience-based programme for younger players that has just concluded an initial pilot in London and Manchester.

Over 1,300 children experienced Slam Jam throughout its first phase of deployment and the feedback provided was very positive. 91% of parents surveyed said that their child enjoyed their Slam Jam session and felt it was suitable for them, and a majority also said their child was playing more basketball as a result of going to a Slam Jam session. Venues that ran Slam Jam sessions recorded an increase in basketball demand in the following weeks as well.

With the success of the pilot project, the future plans for Slam Jam in 2018/19 involve expanding the programme across other areas to get more young children playing the sport for the very first time. "91%OFPARENTSSURVEYED SAID THAT THEIRCHILD ENJOYED THEIR SLAMJAM SESSION AND FELT ITWAS SUITABLE FOR THEM."

JR.NBA

Five Basketball England Jr. NBA leagues ran last year, providing over 2,500 boys and girls the opportunity to take part in organised competition in partnership with the NBA. Maximising the use of the NBA brand to encourage regular participation, this approach continues to lead to growth across the At a camp held in Rogla, Slovenia, three recent Jr. NBA country through association and inspiration.

Through the blend of competition and unique experiences that the Jr. NBA offers, over 80% of the teachers involved cite that the Jr. NBA has raised the profile of basketball in their school and that academic attainment and general behaviour had improved

involved in the Jr. NBA rated it as "great".

Alongside the regular competition that the Jr. NBA leagues provide, once-in-a-lifetime opportunities also continued in 2017/18. At January's NBA Global Game in London, 60 children were invited to attend the clinic led by the NBA Europe's ambassadors, with

multiple activities also taking place over the course of the week. Experiencing and playing on court at the O2 Arena, getting close to the global stars and attending the Clobal Game itself were all highlights.

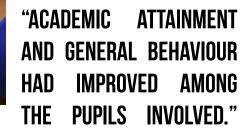
"OVER 80% OF THE TEACHERS INVOLVED CITE THAT THE JR. NBA HAS RAISED THE PROFILE OF **BASKETBALL IN THEIR SCHOOL**"

players were chosen to be part of the European selection camp ahead of August's Jr. NBA World Championships in Florida. This was a week long, all expenses paid camp with players from across Europe chosen to attend. It really was an opportunity of a lifetime

among the pupils involved. 83% of the children for three players involved and 2 made the cut to represent Team Europe!

> We look forward to expanding the Jr. NBA programme throughout 2018 as our partnership with the NBA continues to grow.





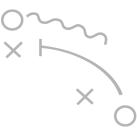
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SATELLITE **CLUBS**



In line with Sport England's "Towards an Active Satellite Clubs target young people aged 12-19 Nation" strategy, the Satellite Club programme's (12-25 if the programme has a disability focus) activity in 2017/18 has been based around

the following three behavioural changes:

- Targeting persistently inactive people and supporting them into some form of activity:
- Making it easier for people who drop in and out of sport and physical activity to stay active and maintain a habit;
- Increasing the resilience of people who have a strong affinity with sport and physical activity, ensuring they are treated as valued customers.

"IMPROVING YOUNG LIVES PEOPLE'S THROUGH REGULAR **BASKETBALL HABITS.**"

and the core audience among the age group involves those young people who are inactive or generally less active on a regular basis. Essentially, we task deliverers to create enjoyable and fun experiences tailored effectively to young people. In doing so, we also hope to change the

behaviour and attitude of our community clubs towards informal participation.



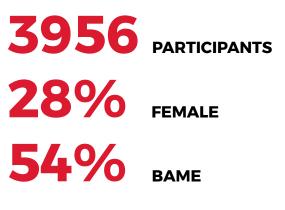
PROGRAMMES



In 2017/2018, 3,956 participants took part in Satellite Club sessions across the country - an increase of over 250 compared to 2016/17. 28% of these participants were female and 54% were from a BAME demographic. Both of these percentages were higher than reported for the sport as a whole and both were higher than in 2016/17.

The Satellite Club programme also continued its work on disability-focused sessions in 2017/18. With the aim of trying to attract a new range of disabled participants (learning disability or deaf/hearing impairment) into basketball, increase weekly opportunities to play locally and enable a smoother transition from school to community participation.

681 participants with a disability accessed the programme in 2017/18, with 26 of the 78 total delivery partners providing disability sessions. Of the 681 participants, over 50% had some form of learning disability, over 20% had a social/ behavioural disability and 15% had a physical disability.



S P O T L I G H T

MERSEY MAVERICKS -SATELLITE CLUB PROGRAMME

Established in the summer of 2016, the Mersey Mavericks set out with a simple goal; to fill the void of basketball provision in the south of Liverpool. With Liverpool Basketball Club and Sefton Stars both based in the north of the city, the Mavericks set up home in a part of the Liverpool that faces a number of issues. Local wards have adult obesity levels upwards of 50% and over 25% for 11-year-olds in the area. Low income families are also the norm – an environment where statistically more people are likely to smoke and less likely to exercise, play and stay in shape. The local area is in the top 10% most deprived nationally and the average household income is nearly 40% less than the national average. So how did the club manage to get off the ground? "We are always very keen to continue to provide participation basketball," said Kate Lewis, a volunteer with the club. "We feel an issue that many clubs find is that - as soon as they have a core group - they move towards competition and the National League. We found not all young people want to do this and we began to build the club with participation in mind."

Basketball England's Satellite Club Programme has played a key role in helping the club to attract players, reduce the barriers into the sport and provide casual sessions that meet the needs of those who want to play.

"We found it really positive in our sessions to establish a 'pay and play' culture with no pressure. Our Satellite Club funding has been invaluable in helping us establish those kinds of sessions, particularly in the older age groups," explains Kate. "The Mini Mavericks (ages 6-11) sessions pay for themselves. The older groups were more challenging. Initially, and to be fair even during busy times like the exam periods, we have not been able to cover our own costs. As a new club, we also don't have any reserves to fall back on yet. The Satellite Club funding has underwritten these sessions, meaning we don't have to worry about fluctuations in attendance and we've been able to buy additional balls and equipment as well."

Examples of the great work within the club also began to flow. Not only was their set=up growing, but the Mavericks were able to make a real and tangible impact in their local area.

Here is one testimony from a local family who made the decision to join the club and the difference it has made to their lives:



"We have two children. Our daughter has a diagnosis of autism and has extreme anxiety in social groups. At school, she hated PE and would never engage in team sports. Our son has developmental delay, learning difficulties and speech difficulties. Although they are both very physically active, they have very low confidence in social peer groups and our son is also very reluctant to join team games such as football etc.

"Our son expressed an interest in basketball, so we did an internet search, duly found out about the Mavericks and decided to give it a try last October.

"At first, with there being so many kids and the noise of all the bouncing balls, we thought our kids would be too scared to join in. We explained about our children's difficulties and Mayericks were happy for us to support them in the session which meant arev old dad joining in with the kids' training! The key moment was when one of the coaches made an effort to give our children some individual attention and work with them away from the main group. In this way, he won their trust and made a connection with them which made them feel safe, welcomed and accepted. The coach helped to build their confidence, so they could gradually integrate with larger groups and team games. Within a couple of weeks, they were joining in with team games and really enjoying it!

"Last weekend, there was a girls' tournament and our daughter was invited to come and watch, with the option of maybe wearing the kit, sitting with the team or perhaps joining in but there was no pressure to do so. After watching for a while, she said she would have a go. I suggested to the coach that she go on as sub for the last five minutes, so it wasn't too much for her. I was amazed to see her joining in a serious competitive match and dribbling, passing and having a shot. This was a huge step forward for her given how self-conscious she is.

"Joining the Mavericks has been a real blessing to us as a family. We are seeing real growth in confidence and social integration in our children. Through basketball, they are joining games on an equal basis with their peers and overcoming their feelings of fear and inferiority. The practice times we have in our local park have also become an important part of our family life. The children need lots of exercise to help regulate their emotions and doing basketball practice is a good way of destressing and re-bonding. We are very grateful to the club's coaches, who have shown great sensitivity, care and patience towards our children and given them lots of praise and gentle encouragement to help them access the sport."

Looking forward, the Mavericks are hopeful that their club can continue to grow in the coming years. "Our next steps are to establish what the young people want from our sessions in the future. All our players have all had opportunities to play competitively in several friendlies, so they get a taste for what 'proper' competition is like," says Lewis. "If we have enough interest to enter a team, we will. However, we will still always make provision for those that don't want that through 'pay and pay' sessions made possible by Satellite Club funding."

S P O T L I G H T

GLOUCESTER SAXONS -FEMALE PARTICIPATION INCREASE

From modest beginnings, the Gloucester Saxons Girls' programme is now thriving and providing an opportunity for a large group of players in the area to enjoy basketball. The club as a whole is just two years old, but their original membership has ballooned from around 40 when the Saxons began to over 150 and counting.

That growth of the club's girls' programme has been important to their expansion. When the Saxons launched their programme with just a handful of players at the first session, a significant push on social media and digital platforms meant that gradually more and more young females became interested in the sport. Using Basketball England Satellite Club funding, the Saxons have now been able to increase the sessions they can offer at U12 and U15 age groups, and their U11 side is also beginning to get off the ground.

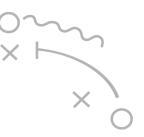
With the dedicated work of Director of Basketball Danny James and his team of coaches and volunteers, the Saxons have utilised a number of avenues to make sure even more local girls can get involved. In September 2017, a link was established with the charity Fizzy Pigs so the club could provide coaching sessions and social opportunities to the charity's members, who are part of the home schooling network. Many of the participants had turned to home schooling due to bullying, struggles in social situations or mental health issues like anxiety or depression. So many players enjoyed the sessions that they quickly gained the confidence to transition to the club full time, with a particularly high uptake in the girls that were involved. Now, those players who once struggled to get involved in group activities are loving the sport, never miss a session and thrive in a team environment.

For those wishing to move on to a more competitive form of the game, they can play GLOZBALL. With an unmistakable title, GLOZBALL is the brand name for the central venue competitions which take place every weekend throughout the year. Initially funded by Basketball England 18 months ago, the leagues have developed beyond belief. The structure offers developing players, teams, coaches and officials an opportunity to play in a relaxed, community setting – something that is particularly appealing to young female players. Teams travel from as far away as Worcester, Hereford, Wiltshire, Stroud, Exeter and North Somerset and they do it because of GLOZBALL's community feel, focus on development and the fun on offer. Each event has a celebratory atmosphere with volunteers and parents providing refreshments, baking cakes and getting involved, thus helping to provide an amazing on-court experience for those playing. The proof is clear to see as the tournament has grown from seven teams to 49 this season, with four different clubs originally providing sides and 12 doing so now.

The provision of Satellite Club funding has helped GLOZBALL grow and increased the participation sessions the Saxons can offer. With so many girls benefiting in particular as the club overcomes a number of barriers that can inhibit participation, there is no reason the Saxons won't continue to grow in the future. Current England U15 and Great Britain U16 hopeful Molly James only started playing basketball at the club two years ago, but she has already begun to breakthrough at the elite level of the sport. Her story is inspiring others within the club and – if she can do it – others can as well.

GOVERNANCE

INTERNAL OPERATIONS



It has been a busy year for the organisation as we have relocated our offices from Sheffield to Manchester and restructured our staffing model to help service our members more effectively.

The move from our Sheffield offices hasn't been easy, but we felt it was an essential step to take. It is anticipated that we will save over £300,000 over the next five years as a result of this move due to a reduction in rates between the two sites. This is essential in the current economic climate in which Sport England is encouraging national governing bodies (NGBs) to become more financially sustainable and less reliant on grant funding in future years. In addition, the move to Manchester has triggered a feasibility study for Phase Two of the development for our National Basketball

Performance Centre. That would potentially include further upgrades to the changing rooms, courts and ancillary facilities.

The office relocation to a different city understandably brought with it several staff changes and so we saw this as an opportunity to implement a new staffing structure to provide an improved service to our membership. A dedicated Customer Services team of five employees has been set up to deal with day-to-day enquiries from our members. This means our membership now have a consistent point of contact for all possible queries, which has – in turn – increased our flexibility within the team as other staff can fully concentrate on running programmes and developing the sport.



THE BASKETBALL ENGLAND EXECUTIVE BOARD

During 2017/18, there were a number of changes to our Executive Board. John Wells resigned on 14 September 2017 and John Letizia was co-opted onto the Board for an initial one-year term on 6 October 2017. Basketball England's Chief Executive Officer Stewart Kellett stood down as a formal member of the Board on 8 December 2017 and Allan Haye resigned on 25 January 2018.

We are committed to ensuring compliance with the UK Code for Sports Governance in terms of our diversity, conduct, succession planning and day-today operation of the Board.

UK CODE FOR SPORTS GOVERNANCE

We have worked tirelessly during 2017/18 to ensure effective compliance with the UK Code for Sports Governance. While the review highlighted several areas in which we can improve, we have been working hard throughout the year to ensure we are fully compliant and ultimately able to provide robust governance structures for the sport.



S A F E G U A R D I N G

CHILD PROTECTION IN SPORT REVIEW - GREEN RATING

Basketball England underwent the annual review of our Safeguarding Implementation and Action Plans by the Child Protection Sport Unit (CPSU) and passed its inspection with a 'green light.'

Basketball England continues to maintain the advanced level in Standards for Safeguarding and Protecting Children on Sport. Having been awarded a green rating for the 5th year running, this means we have shown an excellent standard with regards to safeguarding, implementation, welfare and more.





SAFEGUAR

GOVERNANCE



The CPSU highlighted a number of areas of work as examples of good practice, which should be shared with other organisations. These included the launch

of our new website support the to amount and clarity of safeguarding information available for parents, members and clubs: the introduction of an online safequarding blog each month and a data review across the organisation in line with General

"WE HAVE SHOWN AN EXCELLENT Standard with regards to Safeguarding, training, case Management, implementation, Welfare and More."

The conclusion of the CPSU meeting allowed both parties to consider and agree actions planned for the coming year and for CPSU to report back to

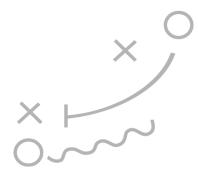
> Sport England as part of their quality assurance processes. The identified areas of improvement for the next year and beyond are:

LIVE STREAMING GUIDANCE

Technology is fast moving; new ideas, websites and apps are developed on a regular basis. To ensure that the organisation stays

with the times and is up-to-date with practices & guidance we have developed new guidance for clubs, leagues and members to ensure that no child is potentially left vulnerable.

By giving clear guidance to clubs, leagues and members it allows us the opportunity to educate and inform the best practices around live streaming with Under 18s involved.



Data Protection Regulation (GDPR) legislation.



FINANCE

FINANCE

2017/18 Commentary



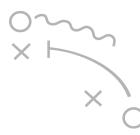
A focus for 2017/18 has been reviewing and upgrading the financial management component of our organisation in order to increase transparency and accountability for our membership and other stakeholders. A holistic, in-depth overview of our financial management strategy has taken place throughout the year, which has strengthened financial protocols within the organisation.

We are currently entering year two of our agreed funding cycle with our major funder Sport England. During this year, Sport England asked us to reconsider our own income ambitions and produce a financial sustainability plan. The aim is for NGBs to become less dependent on grant funding and more financially sustainable over the length of their funding cycle, Basketball England is no exception to that. The development of this plan has seen the introduction of an organisation-wide sustainability policy that recognises the need to generate additional revenue and make efficiency savings over the next three years.

Future work in 2018/19 will therefore be focused around the organisation becoming more financially sustainable and the generation of additional revenues, which will increase the proportion of nongrant income available within the organisation. This would provide both stability and flexibility for the organisation and the sport in future. We are one of the first NGBs to establish a four-year financial sustainability plan showing how we will attract new revenues to support the growth of the sport.



A N N U A L A C C O U N T S



As part of our financial management review, we have decided to reclassify the layout of our annual accounts. We have been working closely with our auditors, Sedulo Audit Limited, to present the accounts in a more meaningful way by using terminology which is familiar to those involved in the sport. For comparability purposes, the figures shown in 2016/17 have been updated to reflect this change in accounting structure. This provides our stakeholders with a clearer understanding of where and how we spend our resources and also aligns our financial reporting with that used for Sport England purposes. This has increased the financial transparency of the organisation through enabling a better understanding of the financial statements by the users of the accounts and our stakeholders.

Overall, throughout the financial year 2017/18, Basketball England made a surplus which has increased our reserve level to comply with our internal policy of maintaining a desired minimum reserve threshold. This increase in surplus, when compared to the last financial year, has partly been a result of several staff vacancies throughout the year and other organisational efficiencies.

Some additional notes to the accounts have been provided below to explain any key variances:

INCOME

- The reduction in Sport England grant income from the previous financial year is a result of our grant income still being held by Sport England from the previous funding cycle in 2016/17. This income was drawn down and spent in 2016/17 and is the reason for the large balance shown for the previous year. This comparability variance should reduce considerably in next year's accounts.
- Membership income has increased in accordance with the decision to increase membership fees by a modest amount.

EXPENDITURE

- The general reduction in expenditure from the previous financial year is a result of the grant income mentioned above. This income was drawn down and subsequently spent in 2016/17 which in turn increased overall expenditure. This explains the variance when compared to the reduced spends highlighted in 2017/18.
- Staff costs have increased in 2017/18 due to the organisational restructure and redundancy costs incurred throughout the year (see Governance section).
- Office cost servicing has reduced considerably in 2017/18 due to efficiency savings generated from office relocation.
- Marketing and digital expenditure has reduced in 2017/18 due to high expenditure incurred in 2016/17 (design work, brand development, insight and project work related to a new membership portal and associated back-end development).
- Directors' salaries included in costs.

To view the 2017/18 accounts in full, please CLICK HERE.

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OUR FUNDING PARTNER

Sport England's role is to work with national governing bodies of sport, and other funded partners, to grow the number of people taking part in sport as well as sustain participation levels. We thank Sport England for their continued funding support for basketball which is of enormous help as we develop the game and grow the sport.

PARTNERS



SPONSORS



Wilson are the official ball supplier of the NBL, EABL, WEABL and our talent programmes.



Sports Flooring
Acoustic Walling
Track & Gym
Maintenance & Protection

Dynamik Sports Floors are the official flooring supplier to Basketball England.



Sportserve are the official scoring supplier to Basketball England.



Fit4Sport are official physiotherapy equipment supplier for Basketball England.











