

ALL GIRLS BASKETBALL CAMPAIGN LAUNCH

JOIN THE MOVEMENT

All Girls is Basketball England's new campaign to engage more women and girls into the sport as fans, players, coaches, officials, volunteers and ambassadors.

3 MAIN ELEMENTS

- To create awareness of opportunities for females to play, coach, officiate or volunteer and shine a spotlight on the female role models.
- To create a new All Girls Ambassador network.
- To create new and sustain existing basketball activity.

Whether you play for fun, want to help others to get involved, aspire to follow in the GB footsteps of Temi Fagbenle and Johannah Leedham-Warner, or support our national teams, this campaign can help us all make a difference.

FOLLOW & SUPPORT

Follow All Girls activity on our social media channels and use the hashtag **#AllGirls** to share your success stories, events, pictures, and anything else to do with women and girls' basketball.

FIND OUT MORE AT:

WWW.BASKETBALLENGLAND.CO.UK/ALLGIRLS



 @BasketballEngland

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