



BASKETBALL  
ENGLAND



DEVELOPING A  
**PASSION FOR BASKETBALL**  
IN YOUNG PEOPLE

---

**AFFILIATED MEMBER CLUBS**





## What is Slam Jam?

Slam Jam is an exciting new way for 7 to 11 year olds to get involved with Basketball for the first time!

## What is the aim?

The aim of Slam Jam is to introduce basketball to as many 7-11 year olds as possible in a fun, safe and engaging atmosphere. With a focus on improving physical literacy and the fundamentals of movement, using basketball related activities as a tool, we know that everyone who takes part in Slam Jam will fall in love with Basketball and want to make it their game for life!!

## How is Slam Jam different?

It has been designed and created in partnership with both basketball and educational experts, as well as input from stakeholders and partners from outside the sport. So, whilst it is linked to the national curriculum it is still suitable for community and club delivery.



## Who can deliver?

Once they have been approved as an accredited Slam Jam Delivery Partner then anyone - clubs, schools, community groups or other coaching organisations.

## Where can Slam Jam be delivered?

Anywhere - as long as it is a safe space. Very little equipment (basketballs, bibs, cones) is needed for most of the activities.

## Do I need to be a qualified coach?

No - to be a qualified Slam Jam delivery partner you just need to attend one of the Slam Jam activator courses. However, you will need additional qualifications (DBS, Safeguarding, First Aid) depending on where/who you will be delivering on behalf of.



## What is Slam Jam Resource and how does it work?

- The resource is made up of A5 size animated cards depicting activities and contains further developments, coaching aids and key points for each activity.
- It can be delivered in 6-12 sessions, providing flexibility and adaptability to meet the needs of your provision.
- It covers four key areas- athletic movement and development, dribbling/passing/receiving, shooting and invasion (offence/defense).

# Is there a cost to become an accredited Slam Jam delivery partner?

The simple answer is 'yes', however, it has been made as cost effective as possible to be widely accessible to a variety of partners.

Costs are to ensure we can continue to develop the resource, provide ongoing support to delivery partners and grow junior participation. The breakdown of costs is as follows:

## Accredited Training per Delivery Partner - £150

- Training spaces for up to 5 members of your staff
- Copies of the Slam Jam Resource
- Electronic marketing collateral- template belly posters, club finder function on our website if needed, additional promotional documents and comms to help you promote your Slam Jam Clubs
- 20 Official Wilson Slam Jam Basketballs to use during your sessions.

## Participant Pack per Child - £15

These must be purchased for every participant that attends Slam Jam. Included in each pack is all the added benefits and items to make your sessions feel like a real Slam Jam club, improving enjoyment and retention of participants; whilst giving them a chance to play at home.



## Each pack contains the following:

- Slam Jam drawstring bag
- Slam Jam T-Shirt
- Official Wilson Slam Jam Basketball for participant to keep
- Awards scheme - stickers, award card and certificate
- Basketball England 'Slam Jam' Membership

These costs can be subsidised or passed on to participants.

## How can I learn more and sign up?

If you are interested in becoming a Slam Jam Delivery Partner, please complete our EOI form to help us understand your readiness for delivery.

**CLICK HERE** to complete the EOI.



## What are the benefits of delivering Slam Jam?

- Enhance junior provision and increase members
- Develop schools/club links
- Increase community engagement and awareness of club
- Workforce development
- Retention of players and coaches
- Income generation



### CONTACT:

 [slamjam@basketballengland.co.uk](mailto:slamjam@basketballengland.co.uk)

 0300 600 1170

### FIND OUT MORE AT:

 [www.basketballengland.co.uk](http://www.basketballengland.co.uk)



BASKETBALL  
ENGLAND

FIND OUT MORE AT

[www.basketballengland.co.uk](http://www.basketballengland.co.uk)