



Officiating Game Plan

Year Two Strategic Objectives

1. Recruitment

- 1.1 To introduce and develop the REDD programme nationwide in conjunction with the Regional Management Committees and the officiating workforce.
 - 1.1.1 Create a Pathway Model which can be published on the BE Website (REDD).
 - 1.1.2 Recruit/support more coordinators in order to promote REDD.
 - 1.1.3 Roll out the Assignr deployment system throughout the regions to promote REDD.
- 1.2 Recruit and train a workforce that supports the delivery of the REDD programme.
 - 1.2.1 Recruit/train local workforce such as coordinators to promote REDD.
 - 1.2.2 Recruit and train more officiating coaches to promote REDD.
 - 1.2.3 Recruit and train Tutors in order to have a consistent approach with table official, referee and statistician training in order to support REDD.
- 1.3 Design and implement a research project to find out what motivates people to attend a technical course, become officials and officiate in games, including the desire to progress.
 - 1.3.1 The creation of an online survey will be completed and sent to each candidate who attends an officiating course.
- 1.4 Using our insight and research findings, increase the number of active officials, with an initial focus at grassroots level ensuring that there are enough officials to service the number of games taking place on any given day.
 - 1.4.1 Respond to the insight to make improvements to the current educational and developmental programmes so that we can increase numbers who attend courses and transition into games.
 - 1.4.2 Utilise the data from the Assignr system to analyse the activity of our officials which will in turn inform future initiatives.

2. Education and Training

- 2.1 Revamp our technical course so that they are fit for purpose by Review and upgrade all of the existing education programmes and resources for tutors and delegates.
 - 2.1.1 Complete the work being carried out for the Level 4 Referee Programme ready for launch in September 2020.



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- 2.1.2 Review and revamp the Level 1 Referee & Table Official Qualifications so they are fit for purpose.
- 2.1.3 Review and revamp the Level 2 Referee & Table Official Qualifications so they are fit for purpose.
- 2.1.4 Review and revamp the Level 3 Referee and Table Official Programmes.
- 2.1.5 Provide further training opportunities for officiating coaches to tutors and new opportunities for Tutors.
- 2.1.6 Make improvements to the administrative elements or course organisation.
- 2.1.7 Review and implementation of the 'Professional Statistics' qualification.

3. Deployment

- 3.1 Establish a relationship with key stakeholders, education establishments, clubs and associations with the view of implementing a deployment service for their games and competitions.
 - 3.1.1 Establish a strategy to deploy officials based on the insight from research projects and the four pilot projects that have been initiated.
 - 3.1.2 Establish the coordinator role, provide the tools for the job and incorporate as part of the wider support network from Basketball England.
 - 3.1.3 Encourage deployment as a development tool to introduce new officials, advance/develop existing officials and improve retention.
 - 3.1.4 Establish a partnership with key stakeholders and stage associated events and activities to support the REDD programme objectives - BBL, Regional Management, clubs, schools, colleges, universities and leagues.

4. Development

- 4.1 Introduce and develop training resources to supplement regular development opportunities, utilising online platforms and supporting national and regional camps and clinics.
 - 4.1.1 Create and source written/video material and provide a weekly educational piece using the Hive Learning platform.
 - 4.1.2 Utilise external material such as FIBA as well as other relevant material from other sporting organisations to support training and development.
 - 4.1.3 Develop an officiating pathway that meet the needs of the BDM – officials, competition, coaching, with the primary focus being the player and the talent pathway.
 - 4.1.4 Improve official to club, coach and player communications and relationships via educational programmes, clinics and conferences.
 - 4.1.5 Discover and capitalise on the reason why officials stay in the game carrying out research to determine what the retention and churn rates are.
 - 4.1.6 Implement national and regional CPD opportunities.
 - 4.1.7 Use online tools and resources to encourage self-review, and communities of best practice among officials which will, in turn, guide us on what the content should be for our education and development sessions.
 - 4.1.8 Improve mentoring opportunities and think of creative ways they can take place.
 - 4.1.9 Develop creative ways of promoting the code of conduct expectations to all officials.
 - 4.1.10 Create and update social media platforms to different workforce groups with updates on current practices rules and technical advice.



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