

BRIEFING NOTE BASKETBALL ENGLAND CURRENT PROGRAMMES

Purpose

The purpose of this briefing note is to provide an overview of the current work of Basketball England to deliver basketball across the country.

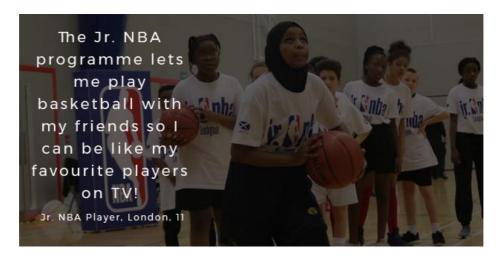
Programmes

i) The Jr. NBA

The Jr. NBA is our competition for 11 and 12-year-old (Year 7) school pupils delivered with the input of the National Basketball Association (NBA).

Five Jr. NBA leagues run across the country: two in London, one in Manchester, one in Birmingham and one in the East. By 2021, we have agreed an ambitious plan in partnership with the NBA to expand from five to sixteen leagues, widening the age range of the children taking part to include Year 8 and feeder primary schools so that over 8,000 young players are involved. This new partnership was launched on 10 January 2018 by NBA Commissioner Adam Silver.

Yearly events provide a once in a lifetime opportunity for young players to receive access to the Global Games in London each January, trips, clinics and basketball experiences as well as the opportunity to meet and play on court with NBA legends such as Andre Miller, Dikembe Mutombo and John Amaechi. Teachers also receive regular CPD opportunities to continue their work in the game.



ii) Satellite clubs

Satellite club sessions are designed around the needs of young people and provide them with positive, enjoyable experiences in an informal, relaxed environment. Satellite basketball clubs help attract a new range of participants into basketball and physical activity, increasing opportunities to be active locally whilst enabling a smoother transition from school to community participation.

We work with accredited clubs and delivery agents to create regular opportunities for participants to play. There are also 26 deliverers at 38 sites across the country who run disability specific satellite clubs with the advice and support of our regional delivery team. That makes us one of the largest NGB providers of disability satellite clubs in the country and we're frequently highlighted as an example of best practice in the area.

We are one of only seven National Governing Bodies to receive funding for satellite clubs over the next four years. Based on our track record in the area, Sport England have awarded us £810,000 over four years to not only sustain and improve our existing clubs and but also develop more.



iii) National Basketball League

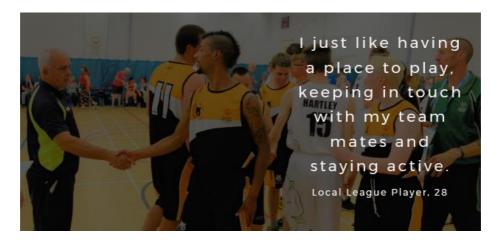
We organise and administer a senior and junior national basketball competition called the National Basketball League, or NBL. It provides a high level competitive opportunity that encompasses over 700 teams and 9,000 players each year.

The NBL season runs from October to May, and includes 4 senior men's leagues, 2 senior women's leagues and multiple competitions for under 18, under 16 and under 14s.

This season's Senior National Cup Finals took place on 21 January at the University of East London to a sell-out crowd. Both games were excellent, with the women's Final between Ipswich and Essex Blades meriting extensive coverage in the local media, including popular items on BBC Look East ITV Regional news, plus items in print media.

iv) Local League support

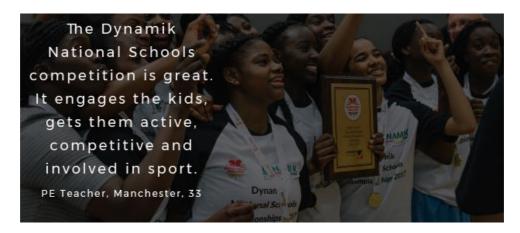
The NBL is our elite competition, but we also provide support to the numerous local leagues across the country. Registration, membership, courses and development, safeguarding, welfare; the grass roots of the sport is a massive part of what we do.



v) Dynamik National Schools Competition

The Dynamik National Schools Competition involves age groups from Under 12 all the way up to Under 19 for both girls and boys. We deliver the competition with the sponsorship of Dynamik Sports Floors, and over 7,000 children and young people take part each season.

The competition gives every age group in secondary school an opportunity to take part in inter-school basketball games. We work closely with the Youth Sports Trust's School Games who help us put on county and school events, enhancing the competition further before a National Finals day takes place in May.



vi) Academy and college basketball

In partnership with the Association of Colleges (AoC), we deliver The Elite Academy Basketball League (EABL) and the Women's Elite Academy Basketball League (WEABL). These leagues involve all the institutions which run our Advanced Apprenticeship in Sporting Excellence (AASE) programmes, and some other schools and colleges which have previously achieved high levels of basketball success.

Alongside the EABL and WEABL, we also run the Academy Basketball League (ABL) in conjunction with AoC, which is a high-level competition for non-AASE institutions.

The WEABL 3x3 National Finals took place in January, and were a fantastic showcase for both the new Olympic sport of 3x3 basketball set to take Tokyo 2020 by storm, as well as the talented players in the WEABL.

