



Board Basketball England

Board Meeting Minutes

Date: 27 September 2018

Location: Basketball England,
Manchester, M11 3FF

Present:

Nicky Shaw (NS)
Russell Bell (RB)
Alan Richardson (AR)
Stewart Kellett (SK)
Victoria Jones (VJ)
Sarah Robertson (SR)
David Butler (DB)

Dial in: Clare Wardle (CW)

Board Induction Actions/discussions with Clare 17 September 2018

Communication and engaging stakeholders

Discussion about how we get our communications out to the right people and at the right frequency

Sarah presented more detail in the Board induction, but in summary we are now communicating as follows

- Weekly communication – generic and targeted at coaches, officials, clubs. Email and WhatsApp
- Fortnightly communications to the Board and Regional Chairs, with ad hoc communications as required on key/emergent business
- Monthly communications - generic and targeted at coaches, officials, clubs
- Quarterly communication Update on strategic plan progress and related key issues, spotlighting others in the sport making a difference
- Annual Communication – AGM, national conference, strategic plan and ‘vitals signs’ reporting, annual report

Officers are implementing this now, we will highlight the approach at the next Board meeting for further feedback, so we get this optimised

The cluster of clubs meeting led by Russell Levenston /Leicester Riders

7 people attended the clubs meeting following a nationwide invitation
Feedback to BE included a number of clubs wanting to work with the governing body and not against it, so participation in this was low

Discussion on whether the Board should meet them? This was a balanced with Stewart and Alan's point about recognising the many clubs who are doing positive and constructive things for the game and need BEs support, so caution was raised about giving the right message to clubs who want to move forward and get our support. Something to note for the Board, we will be sharing a draft of our club development plan in October which will be a range of services, tools and support to move towards developing the capacity/capability of clubs and reintroduce a kitemark of quality to include minimum operating standards for safeguarding, junior development, equality and resourcing your club. These structured services will be the focus of the work to help clubs going forward.

Clare shared the BBF next steps

- Next Board meeting is 2 October 2018
- Encouraged to share resources where it is appropriate (note as reminder that we do all the workforce checks re DBS etc., migrant transfers and NGB endorsements with the Home Office, we have new developments to promote ticket sales and promote their league)
- HCA and BBF collaboration on performance is something to progress

Clare asked about future BBL engagement

- Communication and relationship needs building up after the past 6 months of political difficulties
- A meeting between BE, BBF and key BBL representatives was suggested by SK so we can reassess what the partnership focus should be and clear any blockages we have experienced. Clare /Nicky to suggest at next week's BBF meeting
- Russell suggested we communicate direct with pro clubs to get our message out and build relationships with the clubs

Clare asked about future WBBL engagement

- Relationship with the WBBL clubs is good, we are engaging them on the women and girls campaign
- We attend their meetings
- We provide support on migrant transfers and NGB endorsements
- John Letizia asked Nicky about the WBBL status. Legal expertise have been deployed to resolve this for the BBF/WBBL and in the interim period (next 2 months) there is a holding letter of comfort to bridge the delay so they can operate as a pro league.

Close of meeting