



CLUB NEWS ITEM

Do you have a news area on your website? Or a newsletter? Here's an article that you can use to share the news.

It's #GameTime! Inspiring more people to get involved in basketball

<insert name of your club/organisation> is supporting Basketball England's #GameTime campaign to raise awareness of the positive impact basketball can have on people's lives by hosting a <insert name of event>.

The event will take place:

<insert date and time>

<Venue>

<Details on how to get involved>

Birmingham 2022

After the successes of England's 3x3 basketball teams at the Birmingham 2022 Commonwealth Games, BE's [#GameTime](#) campaign aims to capitalise on the rise in awareness of basketball and inspire over 1 million people to engage with, play and support the game.

Help us to support BE by getting involved with #GameTime and grow the reach of the campaign and its three elements:

#TeamEngland

Show English internationals past and present your support by following Basketball England's social channels for updates and use the #TeamEngland hashtag on your social posts.

#GetInvolved

Whether you want to play basketball for the first time, discover an amazing club or basketball space locally, become a coach or official, or just be a fan – you can Get Involved by heading to basketballengland.co.uk/get-involved.

#ProjectSwish

Create great basketball spaces in communities through #ProjectSwish – Basketball England's unique project that's enabling individuals, clubs and partners to discover, improve and create outdoor courts. Show some love to your local court and make an impact on your community by heading to projectswish.co.uk.

Basketball England CEO Stewart Kellet, said:

"Through #GameTime, we want to showcase the opportunities for people to get involved in basketball and encourage everyone go to the Basketball England website to find out more.

"3x3 basketball is an evolution of the game and one of the most accessible sports in the world; it can be played by anyone, at any age or ability."

<insert a quote from your organisation/club>

Basketball is Britain's joint-second most popular team sport amongst young people – after football, and tied with cricket, netball and softball. People from all walks of life have an affinity for the sport that goes beyond the court, it's the culture, the bonds and friendships it creates, a game where dreams can come true.

Find out more about #GameTime and how you can get involved by heading to basketballengland.co.uk/gametime

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