





Sport England – Active Together

The Active Together fund offers up to £10,000 in match funding to support clubs and organisations with crowdfunding campaigns. The £7.5 million Sport England grant was set up to support campaigns related supporting clubs in bouncing back from Covid 19 as well as the emerging energy, cost of living or other local crises.

What will be supported?

The Active Together Fund is a match investment, where you can apply to have up to £10,000 in funding matched from your crowdfunding efforts. The investment is designed to put clubs and organisations on the road to recovery post difficult periods.

This money is specifically designed for organisations who are experiencing short term financial hardships, with examples of the funding distributed being:

- facility refurbishments, maintenance or improvements*
- adapting your facility to ensure a safe return to play
- running new activity to meet demand, post-pandemic, helping your community to recover
- unforeseen events continuing to impact on your finances fire, theft, vandalism or adverse weather
- the emerging energy crisis changing your facility to lower your energy consumption.

If you think you club fits in this area contact <u>Nick.holloway@basketballengland.co.uk</u> or head to the <u>Active Together</u> funding page for more information.

How long will it take?

28 days is the average length of time for a campaign to run, with a couple of weeks prior to the campaign launching to prepare, in total you are looking at roughly 6 weeks.

Applications are all done through the Crowdfunder website and will only take minutes to complete and submit. Sport England and Crowdfunder will review

your applications as soon as possible, with an outcome usually decided within a couple of days.

Whilst not all applications can be approved, those that make a good case, include a video and have engaging rewards that'll incentivize a crowd wider than just an existing members, will usually succeed.



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